

	L #	Hits	Search Text	DBs
1	L1	140706	register\$3 with (content or program or work or film or music or broadcast\$3 or cast\$3 or ad or advertis\$7 or commercial)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB
2	L2	57268	distribut\$5 near7 (parameter or constraint or restrict\$5 or limit\$8)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB
3	L3	2530	1 and 2	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB
4	L4	415	conflict\$3 and 3	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB
5	L5	297185	(simultaneous\$5 or concurren\$5 or synchron\$6) with (distribut\$5 or send\$3 or transfer\$5 or transmit\$4 or deliver\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB
6	L6	257	4 and 5	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB
7	L7	206	6 and @ad<"20010628"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB
read (8)	L8	9	7 and syndicat\$4	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB
read (9)	L9	988	conflict\$3 with distribut\$4	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB
read (10)	L10	46	7 and 9	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB

Set Items Description
S1 0 AU=(DUTTA R? OR DUTTA, R?)
S2 4957123 CONTENT? ? OR PUBLICATION? ? OR NEWSPAPER? ? OR PERIODICAL?
? OR BROADCAST? OR BROAD()CAST???
S3 1249892 SYNDICAT? OR EXCLUSIV?
S4 1444941 CONFLICT? OR CLASH? OR INCONSISTEN? OR CONTRADICT?
S5 1424365 SAME()TIME? OR SIMULTANEOUS? OR CONCURRENT?
S6 6165958 DOWNLOAD? OR TRANSMIT? OR TRANSMIS? OR TRANSFER? OR DISTRI-
BUT? OR DOWN()LOAD?
S7 8624429 CONDITION? OR CRITERIA OR REQUIRE? OR SPECIFI? OR CONSTRAI-
N?
S8 19774 S2(10N)SYNDICAT?
S9 550449 S6(7N)(CONSUMER? OR CUSTOMER? OR CLIENT? OR BUYER? OR PURC-
HASER? OR USER? OR PEOPLE OR PERSON? ? OR SUBSCRIBER? OR PART-
ICIPANT?)
S10 585 S8(S)S9
S11 24 S10 AND S4
S12 22 S8(30N)S4
S13 46 S11 OR S12
S14 45 RD (unique items)
S15 14 S14 NOT PY>2001

? show file

File 20:Dialog Global Reporter 1997-2005/May 20
(c) 2005 The Dialog Corp.
File 476:Financial Times Fulltext 1982-2005/May 20
(c) 2005 Financial Times Ltd
File 610:Business Wire 1999-2005/May 19
(c) 2005 Business Wire.
File 613:PR Newswire 1999-2005/May 20
(c) 2005 PR Newswire Association Inc
File 624:McGraw-Hill Publications 1985-2005/May 20
(c) 2005 McGraw-Hill Co. Inc
File 634:San Jose Mercury Jun 1985-2005/May 19
(c) 2005 San Jose Mercury News
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

read
S15

15/3,K/1 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

19885703 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Wake-Up Time At Irish Times
BUSINESS AND FINANCE
November 15, 2001
JOURNAL CODE: FBN LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 721

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... in Afghanistan provides a case in point: The Irish Times has largely reported on the **conflict** using its own writers, thus providing a viewpoint not as readily available from other media organisations here, which rely more heavily on **syndicated** coverage from foreign **newspapers**.
The Irish Times endeavours to act as the "paper of record," which though light-heartedly...

15/3,K/2 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

18982765 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Tension rises between Le Parisien and Syndicat du Livre (Le ton monte entre "Le Parisien" et le Syndicat du Livre) (translated English abstract)
LES ECHOS, p23
September 25, 2001
JOURNAL CODE: FECH LANGUAGE: French RECORD TYPE: ABSTRACT
WORD COUNT: 134

After two months of **conflict** during the summer, the dispute between French press group Amaury (which produces **publications** Le Parisien, Aujourd'hui en France and L'Equipe), and **Syndicat du Livre**, the publishing branch of the CGT union representing Paris Diffusion Presse (PDP), the...

15/3,K/3 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

17491851 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Alliance Atlantis explores 'CSI' spinoff
MICHAEL FREEMAN
ELECTRONIC MEDIA, p3
June 25, 2001
JOURNAL CODE: WCEM LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1104

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... in the first-run syndication marketplace with weekly action hours, including ``Beastmaster'' and ``Earth: Final Conflict ,'' which are entering their third and fifth seasons, respectively..
But in light of the contraction in **broadcast syndication**, Mr. Sussman has been carefully steering Alliance Atlantis toward mounting a more aggressive cable network...

15/3,K/4 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

17476782 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Tourists lured to NZ through the Web
SECTION TITLE: ADVERTISING
INFOTECH WEEKLY , 2 ed, p19
May 21, 2001
JOURNAL CODE: WIWY LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 802

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... www.yahoo.com
These sites often have poor New Zealand content and much information was **inconsistent** and out of date.
To solve this problem Tourism New Zealand moved from a site strategy to a web strategy which will see the organisation **syndicate** New Zealand **content** to both the travel portals and the New Zealand based industry sites.
Content syndication means...

15/3,K/5 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

14359038 (USE FORMAT 7 OR 9 FOR FULLTEXT)
TWO ENTERTAINING STOCKING FILLERS
TS
BUSINESS DAY (SOUTH AFRICA), p8
December 22, 2000
JOURNAL CODE: FBUD LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 151

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... the last three by correspondence only).
The new Madam and Eve collection, culled from work **syndicated** to more than a dozen **newspapers**, is much less serious, commenting on current events through the eyes of suburban stereotypes.
Both books mirror our often **contradictory** society.
TS

15/3,K/6 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

12992162 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Bertelsmann, iSyndicate Team On Content Syndication JV
NEWSBYTES
September 25, 2000
JOURNAL CODE: FNEW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 495

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... s broad- ranging investments in various Internet operations means that - in theory at least - that **content syndication** for third-party companies might **conflict** with its own partnership deals.

However, iSyndicate already has deals in place with more than...

15/3,K/7 (Item 7 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

11958376 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Web Content Will Never Be Worthless - Panel
NEWSBYTES
July 13, 2000
JOURNAL CODE: FNEW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1060

(USE FORMAT 7 OR 9 FOR FULLTEXT)

"I don't think that exclusivity works," said Ellman. "I think it's really in **conflict** with what the Net is all about."

Ellman's company distributes information distributed by media...

... service. Powerize.com differs from Screaming Media in that it doesn't engage in "physical" **distribution** of media, but rather links **users** and content producers at the Powerize.com site.

That illustrates the company's other ambition...

15/3,K/8 (Item 8 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

09819572 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Union confronts BBC over new media cash.
The BBC is facing a challenge from the National Union of Journalists (NUJ) to increase writers and journalists' remuneration if it wants to use their work in other media, writes John Plunkett.
BROADCAST, p6
March 12, 1999
JOURNAL CODE: WBDT LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 259

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... March) that the newspaper should make two payments to freelance writers - 'one covering the original **newspaper** use and the other encompassing electronic use and **syndication**'.

The judgement, which was accepted by Guardian **Newspapers** and the NUJ, also said contributors should be 'free to resell their material to other outlets except where there is a **conflict** of interest'. The union wants the same rules applied to the BBC's freelance contributors...

15/3,K/9 (Item 9 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.

04603562 (USE FORMAT 7 OR 9 FOR FULLTEXT)

ThingWorld.com Closes Third Round Financing: @Ventures, Cyrk, Intel, Microsoft and NFL Quarterback Club Become Investors
BUSINESS WIRE
March 11, 1999
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1239

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... s New England Patriots and Major League Soccer's New England Revolution and San Jose **Clash**. The Kraft Group also has private equity investments in various Internet-related businesses.

Microsoft Corporation... content to the Web's top portals and communities bringing media to millions of online **consumers**, much like a television network or movie **distribution** company.

CONTACT: ThingWorld.com

Kristen Gariepy, 617/796-0860
kgariepy@thingworld.com

07:01 EST...

15/3,K/10 (Item 1 from file: 476)
DIALOG(R)File 476:Financial Times Fulltext
(c) 2005 Financial Times Ltd. All rts. reserv.

0008058454 BOFJXFWADPFT
Insider's book of revelations provokes EU anger
CAROLINE SOUTHEY
Financial Times, P 20
Tuesday, October 24, 1995
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
Word Count: 416

...book is bound to further alienate her from the Brussels establishment with which she has **clashed** on numerous occasions since her arrival in January. She recently received a written rebuke from Mr Jacques Santer, Commission president, for earning money for writing **syndicated** articles for Danish **publications**.

But an EU official admitted there was little action that Mr Santer could take against...

15/3,K/11 (Item 2 from file: 476)
DIALOG(R)File 476:Financial Times Fulltext
(c) 2005 Financial Times Ltd. All rts. reserv.

0005511857 BOADYBYAFDFT
Rewriting the television rulebook: Intensifying competition in the US broadcasting industry
RAYMOND SNODDY
Financial Times, P 22
Wednesday, April 25, 1990
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
Word Count: 1,869

...cable operators a few cents a subscriber for carrying his channel..

Such ambitions are causing **conflict** over the financial interest and

syndication rules. Currently, networks pay to **broadcast** a programme they have commissioned, but the copyright is retained by the production company. If...

15/3,K/12 (Item 3 from file: 476)
DIALOG(R)File 476:Financial Times Fulltext
(c) 2005 Financial Times Ltd. All rts. reserv.

0001517208 B0CDNBMAC9FT
Companies and Markets: JWT is back after the break - David Lascelles in New York on the aftermath of a Dollars 30m 'aberration'
DAVID LASCELLES
Financial Times, P 23
Wednesday, April 21, 1982
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
Word Count: 666

...of client defections was encouraging.

But the affair also aired a simmering row about TV **syndication** , a practice which people in the **broadcasting** and advertising business believe poses **conflicts** of interest. An advertising agency which has banked large amounts of a TV station's...

15/3,K/13 (Item 1 from file: 634)
DIALOG(R)File 634:San Jose Mercury
(c) 2005 San Jose Mercury News. All rts. reserv.

07275097
THOMPSON DOUBTFUL FOR SERIES FRACTURED CHEEKBONE STILL CAUSES PROBLEMS
San Jose Mercury News (SJ) - Friday, October 1, 1993
By: MARK GONZALES, Mercury News Staff Writer
Edition: Morning Final Section: Sports Page: 5C
Word Count: 427

... Because the Giants and Braves play at approximately the same time Saturday and because of **conflicts** with **syndicated** programs Sunday, KNBR won't **broadcast** those games. KNBR does plan to use live excerpts from the WGST broadcast to update...

15/3,K/14 (Item 2 from file: 634)
DIALOG(R)File 634:San Jose Mercury
(c) 2005 San Jose Mercury News. All rts. reserv.

06582096
THE STRUGGLE TO JUGGLE HOME, CAREER SINGLE-BREADWINNER DAYS ARE OVER TECHNOLOGY, INFLUX OF WOMEN IN WORKFORCE ARE REMOVING BARRIERS
San Jose Mercury News (SJ) - Sunday, March 22, 1992
By: Associated Press
Edition: Morning Final Section: Professional Careers Page: 1PC
Word Count: 1,072

... beach. "The corporate environment as we know it will become less predominant."

Paula Bern, a **syndicated newspaper** advice columnist who deals with work issues, says about 60 percent of the thousands of letters she receives

from readers concern **clashing** personal and professional responsibilities.

"There's a lot of confusion, bewilderment," she said. "What do... .

Set Items Description
 S1 3 AU=(DUTTA R? OR DUTTA, R?)
 S2 4956044 CONTENT? ? OR PUBLICATION? ? OR NEWSPAPER? ? OR PERIODICAL?
 ? OR BROADCAST? OR BROAD()CAST???

S3 1620901 SYNDICAT? OR EXCLUSIV?
 S4 724318 CONFLICT? OR CLASH? OR INCONSISTEN? OR CONTRADICT?
 S5 1654125 SAME()TIME? OR SIMULTANEOUS? OR CONCURRENT?
 S6 7963650 DOWNLOAD? OR TRANSMIT? OR TRANSFER? OR DISTRI-
 BUT? OR DOWN()LOAD?
 S7 16532359 CONSUMER? OR CUSTOMER? OR CLIENT? OR BUYER? OR PURCHASER? -
 OR USER? OR PEOPLE OR PERSON? ? OR SUBSCRIBER? OR PARTICIPANT?
 S8 9735493 CONDITION? OR CRITERIA OR REQUIRE? OR SPECIFI? OR CONSTRAI-
 N?
 S9 36088 S2(10N)SYNDICAT?
 S10 812159 S6(6N)S7
 S11 673 S9(30N)S10
 S12 106 S11(S)S8
 S13 88 S9(S)S4
 S14 2959 S10(S)S4
 S15 4 S14 AND S9
 S16 8 S13 AND S10
 S17 198 S12 OR S13 OR S15 OR S16
 S18 126 S17 NOT PY>2001
 S19 109 S18 NOT PD=20010628:20050519
 S20 67 RD (unique items)

File 9:Business & Industry(R) Jul/1994-2005/May 19
 (c) 2005 The Gale Group
 File 15:ABI/Inform(R) 1971-2005/May 19
 (c) 2005 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2005/May 19
 (c) 2005 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2005/May 20
 (c) 2005 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2005/May 20
 (c) 2005 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/May 20
 (c) 2005 The Gale Group
 File 636:Gale Group Newsletter DB(TM) 1987-2005/May 20
 (c) 2005 The Gale Group

read

20/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2005 The Gale Group. All rts. reserv.

02261661 Supplier Number: 25843192 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Bertelsmann, iSyndicate Team On Content Syndication JV
(Bertelsmann AG (Germany) and iSyndicate (US) have created joint venture
company iSyndicate Europe (Hamburg, Germany), which will focus on
European content syndication market)
Newsbytes News Network, p N/A
September 25, 2000
DOCUMENT TYPE: Journal (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 482

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...4 percent stake in iSyndicate as part of the deal.

Bertelsmann has been dabbling in **content syndication** in Europe for the last few years, but critics have noted that the company's broad-ranging investments in various Internet operations means that - in theory at least - that **content syndication** for third-party companies might **conflict** with its own partnership deals.
However, iSyndicate already has deals in place with more than...

20/3,K/2 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2005 The Gale Group. All rts. reserv.

01666795 Supplier Number: 24419384 (USE FORMAT 7 OR 9 FOR FULLTEXT).
New Spec Breaks The E-Commerce ICE
(Vignette Corp will introduce version 1.0 of the Information & Content Exchange (ICE) specification and the first products supporting the Extensible Markup Language (XML)-based technology)
InternetWeek, p 1
October 19, 1998
DOCUMENT TYPE: Journal ISSN: 0746-8121 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 690

ABSTRACT:
...and end-user partners, will introduce version 1.0 of the Information & Content Exchange (ICE) **specification** and the first products supporting the Extensible Markup Language (XML)-based technology. The companies worked...

...Vignette's new Syndication Server. ICE could prove valuable to Internet commerce because it allows **users** to **distribute** their content, sales offers and applications with greater ease over the Web. Also, new Web sites can be pasted together instantly with **content** from a number of sources. Vignette's **Syndication** Server and version 1.0 of the Information & Content Exchange are further discussed in the full-text article. ...

20/3,K/3 (Item 3 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2005 The Gale Group. All rts. reserv.

01292134 Supplier Number: 23923272

ATLANTIS BUYS 50% STAKE IN ANIMATOR

(**Atlantis Communications (Toronto) buys 50% of Calibre Digital Pictures (Toronto) as low-risk, high-potential entry into animation business**)

Globe & Mail, p B5

June 05, 1997

DOCUMENT TYPE: Regional Newspaper ISSN: 0319-0714 (Canada)

LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:

...produce special effects for Atlantis' "The Adventures of Sinbad" and "Gene Roddenberry's Earth: Final Conflict," a new fall series licensed to Baton Broadcasting Inc. in Canada and syndicated by Tribune Entertainment in the US. Atlantis is planning to use its Life Network as...

20/3,K/4 (Item 4 from file: 9)

DIALOG(R) File 9:Business & Industry(R)

(c) 2005 The Gale Group. All rts. reserv.

01230513 Supplier Number: 23857301 (USE FORMAT 7 OR 9 FOR FULLTEXT)

WPP's Ogilvy, JWT shops merge their media clout

(**Media buying alliance between J. Walter Thompson and Ogilvy & Mather Worldwide was formed, but Warner-Lambert did not partake**)

Advertising Age, v 68, n 14, p 2+

April 07, 1997

DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 549

ABSTRACT:

...national TV spending of about \$290 mil - did not partake. The alliance will primarily affect broadcast TV buying, though some of the bigger cable and syndication deals will be done through the alliance, too. To try to prevent culture clash, the two agencies are basically leaving their own media departments separate at this time. The...

...clear: It potentially gives the buyer more clout as well as flexibility. The traditional client- conflict issues have to be handled.

...

20/3,K/5 (Item 5 from file: 9)

DIALOG(R) File 9:Business & Industry(R)

(c) 2005 The Gale Group. All rts. reserv.

00646586 Supplier Number: 23105965 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Warner Arms Link For Rock History Vid

(**Time-Life Video & Television joins with Warner Home Video to oversee cassette release of The History Of Rock 'N' Roll TV series**)

Billboard, p 6

January 07, 1995

DOCUMENT TYPE: Journal ISSN: 0006-2510 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 274

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...in 10 markets on Feb. 20, three weeks after its start, so as not to conflict with syndication on Warner Bros' Prime Time Entertainment Network.

The broadcasts begin March 6; Warner Home Video ships the one-hour, \$19.95 tapes March 21...

20/3,K/6 (Item 1 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

02166702 71552878
Kinecta offers free content-syndications application, reaches agreement with Open Market, Inc.
Hane, Paula J
Information Today v18n4 PP: 35 Apr 2001
ISSN: 8755-6286 JRNL CODE: IFT
WORD COUNT: 430

...TEXT: as linking and framing.

"We are committed to providing solutions that meet or exceed our customers' requirements for ongoing content distribution," said David Mathison, Kinecta's chairman and CEO. "Syndicator Lite enables businesses to quickly get started building a distribution network and will prepare them..."

20/3,K/7 (Item 2 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

02153500 70548958
Content management technology: A booming market
Tripple, Bill
Econtent v24n1 PP: 22-27 Feb/Mar 2001
ISSN: 1525-2531 JRNL CODE: DTB
WORD COUNT: 3501

...TEXT: and vendors, such as Vignette have ICE-compliant products. San Francisco-based Kinecta Corporation sees syndication as central to Internetbased businesses. "Next-generation content management systems will require integration with or support for syndication to multiple sites," said David Mathison, Kinecta Corporation chairman and CEO. "The ability to automatically distribute content to partners, suppliers, customers , and employees is critical for effective business-to-business communications."

Whether you agree this notion...

20/3,K/8 (Item 3 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

02114337 67162319
Father divine and the development of African American small business
Trinkaus, John; Puryear, Alvin; Giacalone, Joseph A
Journal of Developmental Entrepreneurship v5n3 PP: 221-234 Dec 2000

ISSN: 1084-9467 JRNL CODE: DVEN
WORD COUNT: 6543

...TEXT: a public nuisance. The litigation dragged on and intensified with each passing month. As the **conflict** grew, it attracted media attention, eventually being picked up by prominent New York City **newspapers**, which **syndicated** the stories across the country. Divine was quick to recognize that the case represented a...

20/3,K/9 (Item 4 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

02012301 52523249
Online Syndication Still A Dream For Most
Jacobs, Paula
Internetweek PP: 41-42 Apr 10, 2000
ISSN: 1096-9969 JRNL CODE: CWE

ABSTRACT: Content **syndication** is not a new concept. It has existed for years with the syndication of news, editorial columns and comic strips to a defined **distribution** list of media **subscribers**. However, the Web has changed the notion of content. Today, content includes anything from graphical images to calendars, and it **requires** immediate delivery of timely information. Distribution is very complex, and because of crosslinks via the...

...the range of supplier and customer relationships, and the different agreements between content providers and **customers**. With more potential points of **distribution**, it becomes more difficult to track content usage and allocate revenue appropriately. For more than a year, Web content vendors have promised that their products offer a way to manage **content syndication** over the Web. Kinecta, Vignette, Interwoven and other vendors point to product benefits such as revenue tracking, instantaneous news feeds, automatic reformatting, precise content targeting and elimination of custom code **requirements**. Yet, there is still a lag between the availability of this technology and full deployment...

20/3,K/10 (Item 5 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01990002 50350392
Investor relations and the Internet: A revolution in the making
Wertheim, Richard W
Executive Speeches v14n4 PP: 27-32 Feb/Mar 2000
ISSN: 0888-4110 JRNL CODE: EXS
WORD COUNT: 3953

...TEXT: Dan Dorfman to write a daily column. Mr. Dorfman was once among the highest-profile **syndicated newspaper** investment columnists in the U.S., as well as reporting for CNBC and Money Magazine. He often broke news and disseminated rumors about pending transactions. After allegations were raised about **conflicts** regarding some columns he had written, Dorfman faded into obscurity for some years. But, now...

20/3,K/11 (Item 6 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01838423 04-89414
Herc won't see 2000
Freeman, Michael
Mediaweek v9n20 PP: 13 May 17, 1999
ISSN: 1055-176X JRNL CODE: MEW
WORD COUNT: 585

...TEXT: widow, Majel Barrett Roddenberry, for the fall 1998 premiere of Gene Roddenberry's Earth: Final **Conflict**, which is averaging a 3.0 rating this season, ranking sixth among all first-run **syndicated** action series.

Tribune **Broadcasting** is said to be securing major-markets clearances for the 'AX2" block. In providing 14...

20/3,K/12 (Item 7 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01763829 04-14820
Something in the air again
Freeman, Michael
Mediaweek v9n4 PP: 22-24 Jan 25, 1999
ISSN: 1055-176X JRNL CODE: MEW
WORD COUNT: 2175

...TEXT: situation for a technology that promises crystal-clear video and even more programming choices where the **broadcast** TV station owners, multiple-system cable operators, **broadcast** networks, **syndicators**, electronics manufacturers, computer software companies, TV's creative community and Washington's governing elite are...

20/3,K/13 (Item 8 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

00912863 95-62255
The president vs. the press: Cool it
Winship, Thomas
Editor & Publisher v127n37 PP: 19, 30 Sep 10, 1994
ISSN: 0013-094X JRNL CODE: EDP
WORD COUNT: 951

...TEXT: said.

"The plain truth is I don't give a tinker's damn how we **distribute** our information. As long as our **customers** want it on newsprint, I'll do all I can to give it to them...

...such as I am doing). No conflict there. To reduce the number of staff and **syndicated** columns in **newspapers** also would make more room for local people to have their say.

How shocking!

20/3,K/14 (Item 9 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

00727453 93-76674
Signs and Signals of Unethical Behavior
Fraedrich, John Paul
Business Forum v17n2 PP: 13-17 Spring 1992
ISSN: 0733-2408 JRNL CODE: LAB
WORD COUNT: 3677

...TEXT: is considered. For example, former U.S. Secretary of State Henry Kissinger, who writes a **newspaper** column for the Los Angeles Times **Syndicate**, devoted one of his recent articles to praising Chinese leader Ding Xiao Ping's economic...

...itself, proper; however, it has elicited criticism because many people perceive the situation as a **conflict** of interest, hence the ethics of using Mr. Kissinger as a credible source of information...

20/3,K/15 (Item 10 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

00682684 93-31905
Second syndicated snafu uncovered by A.C. Nielsen
Schmuckler, Eric
Mediaweek v3n12 PP: 1, 3 Mar 22, 1993
ISSN: 0155-176X JRNL CODE: MEW

...ABSTRACT: Greats Network scandal that was revealed in the fall of 1992, these ratings discrepancies involved **broadcast syndicators** which also claimed cable runs that could not be confirmed. Total Video president John Andariese...

...March 18 blaming the syndicators for submitting the lineups and Nielsen for not detecting any **inconsistencies**. According to a March 17 letter from Nielsen executive vice president John Dimling, the discrepancies...

20/3,K/16 (Item 11 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

00579071 91-53418
Online Access to Syndicated Columns
Ojala, Marydee
Online v15n6 PP: 84-86 Nov 1991
ISSN: 0146-5422 JRNL CODE: ONL

...ABSTRACT: order to understand the intricacies of finding syndicated columnists online, one should understand how the **syndication** process works. Generally, **syndication** contracts give **newspapers** the right to publish the **syndicated** work only in one edition, not the right to place the work in another form that makes money for the **newspaper** but excludes the **syndicate** from collecting royalties. **Newspapers** are notoriously **inconsistent** in how they enter basic information about **syndicated** columnists. Some, most notably the Washington Post, have opted not to put anything online unless...

...paper is convinced it holds the copyright. For searching purposes, it would be ideal if **newspapers** were to add a **syndicated** columnist notation somewhere in the record. Although there is no actual list of syndicated columnists...

20/3,K/17 (Item 12 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

00285792 85-26226
Newspaper Audience Study Draws Controversy
Gloege, William F.
Advertising Age v56n58 PP: 44-45 Jul 29, 1985
ISSN: 0001-8899 JRN CODE: ADA

ABSTRACT: The 1985 Simmons-Scarborough **syndicated** study of **newspaper** audiences finds that more than 70% of adults in the US who live in and...

...income and educational demographic characteristics. Some newspapers are also finding the Simmons-Scarborough figures in **conflict** with their own data. The Simmons-Scarborough study is conducted by more than 73,000...

20/3,K/18 (Item 1 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08726351 Supplier Number: 75610132 (USE FORMAT 7 FOR FULLTEXT)
YellowBrix Signs Agreement to Acquire iSyndicate; Merger to Produce Leading Content Infrastructure Provider in US.
Business Wire, p2139
June 18, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1085

... of the most well-known brands on the Web, the combined resources can accommodate any **content requirement**.
iSyndicate's Intelligent **Syndication** Network enhances YellowBrix's personalization software. The Intelligent Syndication Network allows enterprise **customers** to seamlessly collect, **distribute** and manage digital information among a virtually limitless set of internal or external audiences. It...

20/3,K/19 (Item 2 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08706392 Supplier Number: 75448247 (USE FORMAT 7 FOR FULLTEXT)
'The WaterCooler' Gets Cooler: Vault Enhances Message Boards.
Business Wire, p2605
June 11, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 340

... expert-moderated message boards for professionals. Offline, Vault

offers six nationally distributed print books, a syndicated newspaper column, and a personalized resume review and career coaching service for job seekers. Vault provides...

...and Vault HR Consulting(TM), a service that helps tackle HR initiatives, including recruiting, retention, conflict resolution and outplacement services.

20/3,K/20 (Item 3 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08704700 Supplier Number: 75428407 (USE FORMAT 7 FOR FULLTEXT)
Concurrent Computer Corporation, Pathfire, and Powertv Integrate Digital Asset Management and Distribution System With Video-On-Demand - VOD.
Business Wire, p0139
June 11, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1117

... offer many advantages in terms of cost and efficiency. Our Complete Media Commerce Network allows customers to manage distribution of ads, news, movies, syndicated productions, stock footage and other types of video content. Our highly specialized, market-specific software application extensions can dramatically improve how our customers use this content in daily operations...

20/3,K/21 (Item 4 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08658155 Supplier Number: 74985192 (USE FORMAT 7 FOR FULLTEXT)
Forwarding Improper E-mails Common at the Office; 14% of Employees Forward Explicit E-mails According to Vault Survey.
Business Wire, p2309
May 24, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 339

... expert-moderated message boards for professionals. Offline, Vault offers six nationally distributed print books, a syndicated newspaper column, and a personalized resume review and career coaching service for job seekers. Vault provides...

...and Vault HR Consulting(TM), a service that helps tackle HR initiatives, including recruiting, retention, conflict resolution and outplacement services.

20/3,K/22 (Item 5 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08637508 Supplier Number: 74629419 (USE FORMAT 7 FOR FULLTEXT)
Vault Launches Consulting Services; Vault Creates Consulting Unit for HR Departments and Job Seekers.

Business Wire, p2327
May 17, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 535

... expert-moderated message boards for professionals. Offline, Vault offers six nationally distributed print books, a **syndicated newspaper** column, and a personalized resume review and career coaching service for job seekers. For employers...

...HR Consulting(TM) to help them tackle their most sophisticated HR initiatives, including recruiting, retention, **conflict** resolution and outplacement services.

Vault was founded in 1997 by Hussam Hamadeh, Samer Hamadeh, and...

20/3,K/23 (Item 6 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08624305 Supplier Number: 74477513 (USE FORMAT 7 FOR FULLTEXT)
Kinecta Announces Content Directory, First Application to Automate Business Processes Required to Exchange Online Content.
Business Wire, p0031
May 14, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1052

... product line. With these announcements, Kinecta has strengthened its lead in the automation of online **content** distribution and **syndication**.

"We're providing the industry's most complete solution to address **customer requirements** for **content distribution**, **syndication** and exchange," said David Mathison, Kinecta chairman and chief executive officer. "The Kinecta Content Directory..."

20/3,K/24 (Item 7 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08592342 Supplier Number: 65465160 (USE FORMAT 7 FOR FULLTEXT)
Bertelsmann, iSyndicate Team On Content Syndication JV. (Company Business and Marketing)
Dennis, Sylvia
Newsbytes, pNWSB0026901A
Sept 25, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 515

... 4 percent stake in iSyndicate as part of the deal.

Bertelsmann has been dabbling in **content syndication** in Europe for the last few years, but critics have noted that the company's broad-ranging investments in various Internet operations means that - in theory at least - that **content syndication** for third-party companies might **conflict** with its own partnership deals.

However, iSyndicate already has deals in place with more than...

20/3,K/25 (Item 8 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08542113 Supplier Number: 73523589 (USE FORMAT 7 FOR FULLTEXT)
Pathfire Signs Agreements With Broadcast Groups to Deploy Digital Media
Gateway Platform.
PR Newswire, pNA
April 23, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 684

... can offer many advantages in terms of cost and efficiency. Our Media Commerce Network allows **customers** to manage **distribution** of ads, news, movies, **syndicated** productions, stock footage and other types of video **content**. Our highly specialized, market- **specific** software application extensions can dramatically improve how our customers use this content in daily operations...

20/3,K/26 (Item 9 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08480630 Supplier Number: 72508777 (USE FORMAT 7 FOR FULLTEXT)
Turner link may help WB slay 'Buffy' suitors. (Turner Broadcasting and WB
Television Network) (Brief Article)
FREEMAN, MICHAEL
Electronic Media, v20, p3
March 26, 2001
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 1094

... packager also said UPN's entry into the bidding process ``may not appear as potential **conflict** of interest,'' but ``in an indirect way, Fox's ownership of UPN stations and a...

...its third season, has not yet been sold to a cable network or placed in **broadcast syndication**. One source close to Paramount suggested that the studio could be holding out for a...

20/3,K/27 (Item 10 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08458676 Supplier Number: 72261020 (USE FORMAT 7 FOR FULLTEXT)
Pathfire Signs Agreement With VDI Multimedia to Deliver Advertising Content
to Broadcast Stations.
PR Newswire, pNA
March 26, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 784

... can offer many advantages in terms of cost and efficiency. Our Media Commerce Network allows **customers** to manage **distribution** of ads, news, movies, **syndicated** productions, stock footage and other types of video **content**. Our highly specialized, market- **specific** software application extensions can dramatically improve how our customers use this content in daily operations...

20/3,K/28 (Item 11 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08413444 Supplier Number: 71548529 (USE FORMAT 7 FOR FULLTEXT)
Virage Platform Brings British Parliamentary Proceedings to the Internet.
PR Newswire, pNA
March 12, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 829

... online affiliates.

Haggar continues, "We were looking for a service that would allow us to **distribute** the right **content** to the right **customer**. Virage's **Syndication** Manager product stood out as the most powerful and flexible option. No two customers have the same **requirements**, and Virage lets us meet all their demands without compromising our video rights."

Mark Rattley...

20/3,K/29 (Item 12 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08347923 Supplier Number: 70701499 (USE FORMAT 7 FOR FULLTEXT)
Kinecta Delivers Free Syndication Application Enabling Automatic Distribution of Business-Critical Content.
Business Wire, p0122
Feb 20, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 650

... as linking and framing.

"We are committed to providing solutions that meet or exceed our **customers'** **requirements** for ongoing **content distribution**," said David Mathison, Kinecta chairman and chief executive officer. "**Syndicator Lite** enables businesses to quickly get started building a distribution network and will prepare them..."

20/3,K/30 (Item 13 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08254404 Supplier Number: 69543935 (USE FORMAT 7 FOR FULLTEXT)
Eagle-eye marketers find right spot, right time; Product placements increase as part of syndication deals.
Friedman, Wayne
Advertising Age, v72, pS2
Jan 22, 2001

Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1415

(USE FORMAT 7 FOR FULLTEXT)
TEXT:

...first-run reality-based or action-adventure programming such as ``Baywatch Hawaii'' and ``Earth: Final Conflict.'' Deals also cover such dating or variety shows as ``Blind Date'' or ``The Cindy Margolis...

...advertising) dollar commitments are higher. More money goes further than less money," Mr. Weiden says. Broadcast networks are catching up with syndicators in product placement efforts, which are playing big parts in popular reality and game show...

20/3,K/31 (Item 14 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08247861 Supplier Number: 69435266 (USE FORMAT 7 FOR FULLTEXT)
Getty Images to Provide Film and Image Content to Broadcast Stations Through Pathfire's Digital Media Gateway.

PR Newswire, pNA
Jan 24, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 840

... can offer many advantages in terms of cost and efficiency. Our Media Commerce Network allows customers to manage distribution of ads, news, movies, syndicated productions, stock footage and other types of video content. Our highly specialized, market-specific software application extensions can dramatically improve how our customers use this content in daily operations...

20/3,K/32 (Item 15 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08243985 Supplier Number: 69406983 (USE FORMAT 7 FOR FULLTEXT)
Winter freezes out Rose Parade HDTV bid. (high definition television broadcasting)
BERGER, ROBIN
Electronic Media, v20, p1A
Jan 8, 2001
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1332

... for launching digital television in those two cities to Jan. 10. Plans for other HD content are in the works.
``We're looking at baseball and syndicated programming from Tribune Entertainment (such as `Earth Final Conflict'),'' he noted.
``High definition is a compelling image-and part and parcel to our commitment...

20/3,K/33 (Item 16 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

08239208 Supplier Number: 69403305 (USE FORMAT 7 FOR FULLTEXT)
Video Networks Inc. Is Now Pathfire.

PR Newswire, p4246

Jan 22, 2001

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 363

... can offer many advantages in terms of cost and efficiency. Our Media Commerce Network allows **customers** to manage **distribution** of ads, news, movies, **syndicated** productions, stock footage and other types of video **content**. Our highly specialized, market- **specific** software application extensions can dramatically improve how our customers use this content in daily operations...

20/3,K/34 (Item 17 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

07450824 Supplier Number: 62663305 (USE FORMAT 7 FOR FULLTEXT)

Loudeye Announces World's First B2B Syndication Technology for Streaming Media.

PR Newswire, pNA

June 12, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 987

... affiliate's server.

Every file streamed from the affiliate server is verified according to the **distributor**'s pre-defined business rules. The **consumer** views the content within these business rules without any software **requirements** other than the standard players **required** for viewing digital media **content**. Under this **syndication** model, **content** owners can protect the rights of their digital media while increasing revenue through widespread distribution...

20/3,K/35 (Item 18 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

07186198 Supplier Number: 61377982 (USE FORMAT 7 FOR FULLTEXT)

Leading E-business Internet Application Providers Flock to Epicentric's Syndicated Services Partner Program.

PR Newswire, p2017

April 7, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1333

... this announcement further demonstrates Epicentric's leadership in continuing to deliver the broadest range of **syndicated content**, applications and commerce to maximize a company's portal.

Epicentric's Syndicated Services facilitate a convenient, cost-effective marketplace for **customers** and partners to acquire,

integrate, and **distribute** pre-negotiated, value-added Internet services, streamlining site development and maintenance while enhancing site stickiness. Targeted **specifically** for companies building and enhancing B2B, B2C, and B2E (business to employee) portals, Epicentric's...

20/3,K/36 (Item 19 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

05684232 Supplier Number: 50333039 (USE FORMAT 7 FOR FULLTEXT)

Partners in Climb

Farkash, Michael
Hollywood Reporter, p6
Jan, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1144

MICHAEL FARKASH

It's war out there in kiddie land. And, as in all **conflicts**, having key allies has become increasingly important as producers, **syndicators**, **broadcasters** and even cable networks are linking up and choosing sides in the battle for economic...

20/3,K/37 (Item 20 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

04165567 Supplier Number: 46083417 (USE FORMAT 7 FOR FULLTEXT)

INDECENCY RULES BACKED AGAIN

Television Digest, v36, n4, pN/A
Jan 22, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 519

FCC fines are "not **inconsistent** with the First Amendment," U.S. Appeals Court, D.C., had said in 2-1...

...from \$25,000 for single violation to \$250,000 for continuing violations, wasn't limiting **broadcasters**' speech. Action initially resulted from FCC fines against Howard Stern **syndicator** Infinity Bcstg., which settled all cases last Sept.

Decision "brings certainty to the FCC's..."

20/3,K/38 (Item 21 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

04157763 Supplier Number: 46071569 (USE FORMAT 7 FOR FULLTEXT)

SUPREME COURT UPHOLDS ANOTHER SET OF FCC INDECENCY RULES

Communications Daily, v16, n11, pN/A
Jan 17, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 527

FCC fines are "not inconsistent with the First Amendment," U.S. Appeals Court, D.C., had said in 2-1...

...from \$25,000 for single violation to \$250,000 for continuing violations, wasn't limiting **broadcasters**' speech. Action initially resulted from FCC fines against Howard Stern **syndicator** Infinity Bcstg., which settled all cases last Sept.

Decision "brings certainty to the FCC's..."

20/3,K/39 (Item 22 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

03947732 Supplier Number: 45715346
Opportunistic Buys: Amid Merger Madness, an Analyst Coolly Eyes Outperformance in Cable
Barron's, vLXXV, n32, p16
August 7, 1995
Language: English Record Type: Abstract
Article Type: Biography; Interview; Industry overview; Company profile;
Executive change; Agency change
Document Type: Magazine/Journal; General Trade

ABSTRACT:
...however, for cable investors and the cable industry has a poor reputation for service. The **conflict** between the telephone companies and the cable industry will cover \$22 bil of cable revenues...

...and margins. Kukowski assesses the reason for the Disney acquisition to be that changes in **syndication** rules make it likely that big **broadcasters** will produce and own their own programming. It may be that Seagram, Turner and MCA...

20/3,K/40 (Item 23 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

03861798 Supplier Number: 45540928
TBS, King World discuss merging kingdoms
Broadcasting & Cable, p48
May 15, 1995
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
...mixed reactions from analysts. Some analysts claim that KWP would be a good buy for **broadcasters** who have been restricted from first-run **syndication** up to now. However, others state that a TBS-KWP deal may be prevented by Time Warner, which has a 19% stake in TBS, because of **conflicts** in the syndication trade. TBS reports that operating profit for the first quarter of 1995...

20/3,K/41 (Item 24 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

02920434 Supplier Number: 43945531

Lloyd's may raise 'trigger' point for loss enquiries
The Times, p28
July 1, 1993
Language: English Record Type: Abstract
Document Type: Newspaper; General

ABSTRACT:

...The council has so far completed 13 of the 24 reviews initiated so far, and the **publication** of a review started in 1991 on Merrett Group's **syndicate** 421 is likely to lead to the departure of Lloyd's deputy chairman Stephen Merrett. Merrett has been criticised for **conflict** of interest.

...

20/3,K/42 (Item 25 from file: 16)
DIALOG(R) File 16: Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

02845439 Supplier Number: 43828877 (USE FORMAT 7 FOR FULLTEXT)
USA's European Channel Plans Stall
Multichannel News, v0, n0, p2
May 10, 1993
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 629

... signal covers more than 20 countries in Europe. That would put Paramount and MCA in **conflict** with current program **distribution customers**.

Those **clients** could be hurt in three ways: They might have to agree to share programming windows...

...ago: the basic networks' ultimately successful attempts to acquire off-network product prior to their **broadcast - syndication** runs. Perhaps not so coincidentally, USA led that charge.

'It's really a question of...

20/3,K/43 (Item 26 from file: 16)
DIALOG(R) File 16: Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

02777211 Supplier Number: 43724892 (USE FORMAT 7 FOR FULLTEXT)
SECOND SYNDICATED SNAFU UNCOVERED BY A.C NIELSEN
MEDIAWEEK, v0, n0, p1
March 22, 1993
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Academic
Word Count: 761

(USE FORMAT 7 FOR FULLTEXT)
TEXT:

...Like the Movie Greats Network scandal that broke open last fall, these ratings discrepancies involved **broadcast syndicators** who also claimed cable runs that could not be confirmed. Total Video president John Andariese...

...blaming the syndicators for submitting the lineups and Nielsen for not picking up on any '**inconsistencies**'. The letter noted that syndicators of three of the shows have agreed to provide makegoods...

... although to our knowledge these errors were not intentional.' The problem arose because 'we sometimes **transmitted** station lineups ... from our syndicator **clients** directly to Nielsen, or provid(ed) facilities' for them to do so.

'During all our...

20/3,K/44 (Item 1 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

13513050 SUPPLIER NUMBER: 75466682 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Due diligence and dotcoms. (Brief Article)

Bloxham, Mike

New Media Investor, 7

May 24, 2001

DOCUMENT TYPE: Brief Article ISSN: 1462-8856 LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 871 LINE COUNT: 00070

... of X million page impressions per month may or may not include impressions generated on **content** that has been **syndicated** to another site. There is no industry-accepted view on whether it is valid to claim the **syndicated content**, so either approach could be seen as acceptable (although strong views are held on both...).

...when it is not clear which approach is being used -- not least because, with the **syndicated content**, page impressions will also be claimed by the sites hosting that **syndicated content** which, in turn, can skew the perspective on the total market.

All of this makes...

20/3,K/45 (Item 2 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

13010914 SUPPLIER NUMBER: 69551609 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Content Management Technology.

TRIPPE, BILL

EContent, 24, 1, 22

Feb, 2001

ISSN: 1525-2531 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 3737 LINE COUNT: 00299

... and vendors, such as Vignette have ICE-compliant products. San Francisco-based Kinecta Corporation sees **syndication** as central to Internet-based businesses. "Next-generation **content management systems** will **require** integration with or support for **syndication** to multiple sites," said David Mathison, Kinecta Corporation chairman and CEO. "The ability to automatically **distribute** content to partners, suppliers, **customers**, and employees is critical for effective business-to-business communications."

Whether you agree this notion...

20/3,K/46 (Item 3 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

11164697 SUPPLIER NUMBER: 55039374 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Sci fi in hi-def.
Schlosser, Joe
Broadcasting & Cable, 129, 27, 24
June 28, 1999
ISSN: 1068-6827 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 47 LINE COUNT: 00007

TEXT:

...Columbus, Ohio, has begun to broadcast the Tribune syndicated series Gene Roddenberry's Earth: Final **Conflict** in high-definition television over its WBNS-DT outlet there. WBNS-DT will also air...

20/3,K/47 (Item 4 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

11114302 SUPPLIER NUMBER: 54829261 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Rich Levy sees branding as a growing trend in medical advertising.(interview with Richard G. Levy of Adair-Greene Advertising Inc.) (Interview)
Ross, Warren R.
Medical Marketing & Media, 34, 5, 86(5)
May, 1999
DOCUMENT TYPE: Interview ISSN: 0025-7354 LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 3269 LINE COUNT: 00253

... two, so while we picked just one for Client A, in case of a future conflict , we know of at least one if not two others we could work with.
Branding...Group: human resource incentive programs; customized sales incentive programs; travel incentive programs.
Greene Entertainment Group: **syndicated broadcast programming.**
Number of Employees: 135
Leading Clients:
Abbott Animal Health, Clinical Chemistry, and Diagnostics Bard...

20/3,K/48 (Item 5 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

10796700 SUPPLIER NUMBER: 53654088 (USE FORMAT 7 OR 9 FOR FULL TEXT)
WHAT A CENTURY.
EVANS, HAROLD
Columbia Journalism Review, 37, 5, 27(1)
Jan, 1999
ISSN: 0010-194X LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 9158 LINE COUNT: 00729

... with considerable influence on policy makers. (Today, we cherish the sparks that fly from the **clash** of viewpoint, and literary style, between, say, William Satire and Frank Rich, David Broder and...

20/3,K/49 (Item 6 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

07655590 SUPPLIER NUMBER: 16564270 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Warner arms link for rock history vid. (Warner Home Video; Time-Life Video
and Television) (Brief Article)
Goldstein, Seth
Billboard, v107, n1, p6(1)
Jan 7, 1995
DOCUMENT TYPE: Brief Article ISSN: 0006-2510 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 305 LINE COUNT: 00023

... markets on Feb. 20, three weeks after its start, so as not to conflict with **syndication** on Warner Bros.' Prime Time Entertainment Network.

The **broadcasts** begin March 6; Warner Home Video ships the one-hour, \$19.95 tapes March 21...

20/3,K/50 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

07193467 SUPPLIER NUMBER: 14862538 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Campus Wars: The Peace Movement at American State Universities in the Vietnam Era. (book reviews)
Fish, George
Monthly Review, v45, n9, p53(6)
Feb, 1994
DOCUMENT TYPE: Review ISSN: 0027-0520 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 2255 LINE COUNT: 00176

... and Donald Mader--went on to found, respectively, the Liberation News Service, the Underground Press **Syndicate**, and Kudzu (the first countercultural **newspaper** published in the South). Psychology professor Bertram Garskoff was a key figure in Citizens for...

20/3,K/51 (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

06505827 SUPPLIER NUMBER: 14333209 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The changing US media and marketing environment: implications for media advertising expenditures in the 1990s.
Shergill, Sushil
International Journal of Advertising, v12, n2, p95(21)
Spring, 1993
ISSN: 0265-0487 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 9706 LINE COUNT: 00805

... of Network programmes due to shifting viewer loyalties, increasing channel options and the growth of **syndication** and VCRs in the 1980s.

Broadcasting magazine (1992a) reports that between 1980 and 1990, despite a 167 per cent increase in...back so easily. It is more likely that a future scenario will include trade and **consumer** incentives to achieve **distribution** and move merchandise that is now offered in a bewildering array of options, sizes and...

20/3,K/52 (Item 9 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

06468690 SUPPLIER NUMBER: 13840608 (USE FORMAT 7 OR 9 FOR FULL TEXT)
USA's European channel plans stall. (USA Network)

Mahoney, William
Multichannel News, v14, n19, p2(2)
May 10, 1993

ISSN: 0276-8593 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 669 LINE COUNT: 00052

... 20 countries in Europe. That would put Paramount and MCA in conflict with current program **distribution customers**.

Those **clients** could be hurt in three ways: They might have to agree to share programming windows...

...ago: the basic networks' ultimately successful attempts to acquire off-network product prior to their **broadcast - syndication** runs. Perhaps not so coincidentally, USA led that charge.

"It's really a question of..."

20/3,K/53 (Item 10 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

06443148 SUPPLIER NUMBER: 13654440 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The curtain rises on Clinton's FCC. (Federal Communications Commission)

Brotman, Stuart N.
Business Communications Review, v23, n3, p16(3)
March, 1993
ISSN: 0162-3885 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 2332 LINE COUNT: 00189

... including the daunting task of coming up with a new set of financial interest and **syndication** rules covering the **broadcast** television networks.

The FCC rules made in 1970 and the court's 1992 directive are...

20/3,K/54 (Item 11 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

06218945 SUPPLIER NUMBER: 13588879 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Add women to the boardroom. (Column)

Bernstein, Charles
Restaurants & Institutions, v102, n21, p24(1)
Sept 9, 1992
DOCUMENT TYPE: Column ISSN: 0273-5520 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 582 LINE COUNT: 00045

... and Chicago-based syndicated newspaper columnist. The general reaction was one of criticism about potential **conflicts** of interest.

Sharon Vuinovich, a vice president and investor relations director, is one of four...

20/3,K/55 (Item 12 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

06142860 SUPPLIER NUMBER: 12684037 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The newsletter performance test. (newsletters from printers to customers)
(Column)

Griffin, George

Graphic Arts Monthly, v64, n8, p118(4)

August, 1992

DOCUMENT TYPE: Column ISSN: 1047-9325 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 2592 LINE COUNT: 00197

... to regularity and therein lies its secret of success. What kills most promotional programs is **inconsistency**, irregularity, and interruption.

To put it quite simply: If any company will promise itself to...

20/3,K/56 (Item 13 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

(c)2005 The Gale Group. All rts. reserv.

04379217 SUPPLIER NUMBER: 08900931

Fox' Diller proffers plan to break finsyn impasse; some call it 'interesting.' (conflict over financial interest and syndication rules in broadcasting)

Harris, Paul

Variety, v338, n11, p81(1)

March 28, 1990

CODEN: VARIB ISSN: 0042-2738 LANGUAGE: ENGLISH RECORD TYPE: CITATION

...proffers plan to break finsyn impasse; some call it 'interesting.' (conflict over financial interest and syndication rules in broadcasting)

20/3,K/57 (Item 14 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

(c)2005 The Gale Group. All rts. reserv.

04085793 SUPPLIER NUMBER: 07887257 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Football 1989. (Special Report - pro and college broadcast overview)

Broadcasting, v117, n7, p35(8)

August 14, 1989

ISSN: 0007-2028 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 6696 LINE COUNT: 00519

... SCA as friendly to syndicators or broadcasters, But so far, Prime's activities do not **contradict** its President Ed Frazier's stated intention "to preserve the syndicators because we don't..."

...of open architecture," he insisted that Prime has not discounted the possibility that it could **syndicate** its sports packages to **broadcasters**. And in Texas, Prime and Raycom last month submitted a joint bid for the SWC...

20/3,K/58 (Item 15 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

03328349 SUPPLIER NUMBER: 06258091 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Cable's catch-22; whether or not to be a full First Amendment player.

(cable TV)

Zeidenberg, Leonard
Broadcasting, v113, n25, p28(3)

Dec 21, 1987

ISSN: 0007-2028 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2990 LINE COUNT: 00235

... rights to syndicated programming. He sees the cable industry as involved in two "sets of **inconsistencies** ." As a matter of public policy, Patrick said, "those **inconsistencies** hamper the evolution of a fair and competitive marketplace." Patrick would resolve the " **inconsistencies** " by following "a First Amendment and freedom-of-contract" policy. In short, let the market...

20/3,K/59 (Item 16 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

03325217 SUPPLIER NUMBER: 06152219 (USE FORMAT 7 OR 9 FOR FULL TEXT)
A year of adjustment. (International Association for Financial Planning annual meeting)

Clarke, Anne Gilmore
Best's Review - Life-Health Insurance Edition, v88, n7, p153(5)
Nov, 1987
ISSN: 0005-9706 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 3485 LINE COUNT: 00277

... understand some of the challenges they face in today's marketplace, Jane Bryant Quinn, a **syndicated newspaper** columnist and well-known television personality, addressed the audience from the consumer's point of ...

...predict that the general public will, if the independent planners are kidding them about their **conflicts** of interest,' she said, adding that "you always have to keep your eye on who...

20/3,K/60 (Item 17 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

03289982 SUPPLIER NUMBER: 05129414 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Hollywood, broadcasters, cable battle it out over syndex. (syndicated TV programs and cable TV)

Broadcasting, v113, p37(2)
July 27, 1987

ISSN: 0007-2028 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1742 LINE COUNT: 00143

... aren't needed and that reimposition would be unlawful. The cable industry clashed with the **broadcasting** and motion picture industries over whether the FCC should impose **syndicated** exclusivity rules that would force cable systems to black out **syndicated** programs on distant **broadcast** signals they import into the market if local stations

assert "exclusive' local rights to the...

20/3,K/61 (Item 18 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

02974044 SUPPLIER NUMBER: 04467614 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**The Simmons Scarborough split. (breakup of partnership between Simmons
Market Research Bureau and Scarborough Research Corp.)**
Pfaff, Fred
Marketing & Media Decisions, v21, p93(5)
Oct, 1986
ISSN: 0195-4296 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2571 LINE COUNT: 00203

... for DDB Needham Worldwide. "We've taken three steps backward. And I worry about a **conflict** with the results of the two studies. On any given market, with a variance of...

...markets to supply total audience figures, rather than just straight circulation numbers. Scattered attempts at **syndicated** cross-market research for **newspapers** throughout the 1960's drew few subscribers and even less credibility from buyers. In fact...

20/3,K/62 (Item 1 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02277336
Satellite Bcstg & Communications Assn (SBCA) asked FCC to grant 30-day extension for reply comments on syndicated exclusivity (syndex requirements
Satellite Week August 28, 1989 p. N/A
ISSN: 0193-2861
FULL TEXT AVAILABLE IN FORMAT 7 OR 9 WORD COUNT: 175

... Bcstg. & Communications Assn. (SBCA) asked FCC to grant 30-day extension for reply comments on **syndicated** exclusivity (syndex) requirements for satellite delivery of TV **broadcast** signals to home dishes. SBCA said extension was necessary because study by INTV made assertions "**contradictory** to many well-known facts" about home satellite TV industry and VideoCipher II encryption system...

20/3,K/63 (Item 2 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts..reserv.

02274783
Satellite Bcstg & Communications Assn (SBCA) asked FCC to grant 30-dau extension for reply comments on syndicated exclusivity (syndex requirements
Communications Daily August 23, 1989 p. N/A
ISSN: 0277-0679
FULL TEXT AVAILABLE IN FORMAT 7 OR 9 WORD COUNT: 175

... Bcstg. & Communications Assn. (SBCA) asked FCC to grant 30-day extension for reply comments on **syndicated** exclusivity (syndex)

requirements for satellite delivery of TV **broadcast** signals to home dishes. SBCA said extension was necessary because study by INTV made assertions "contradictory to many well-known facts" about home satellite TV industry and VideoCipher II encryption system...

20/3,K/64 (Item 3 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

01758544
TV bites the dust
Direct Marketing August, 1987 p. 8
ISSN: 0012-3188

Horn & Hardart has canceled its Value Television **syndicated** home shopping TV program. H&H's **Broadcast** Marketing Group pres A Socher says the show was ended due to low ratings rather than sales, which were on target. The low ratings are attributed to **inconsistent** placement of the 1-hr show by TV stations, making it hard for viewers to...

20/3,K/65 (Item 4 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

00556022
Inconsistency plagues planning and buying national newspaper advertising.
Editor & Publisher April 5, 1980 p. 261

... media director, Daily & Assoc (San Francisco), lauds the advantages of 3-Sigma, the first broad **syndicated** study of the top 30 **newspaper** markets. A trend toward chain ownership should help increase uniformity as growth in special interest...

...well as copy and artwork, and national time coordination of rate changes will further eliminate **inconsistencies**.

20/3,K/66 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

03940961 Supplier Number: 50228859 (USE FORMAT 7 FOR FULLTEXT)
Jupiter Watch
Digital Kids, pN/A
June 1, 1998
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 987

... Yucky.com is quickly moving up in the ranks among sites creating compelling children's **content**, to the extent that co-branding and **syndication** deals probably loom in the near future.

SITE WATCH:
Designed with the casual gamer in mind, Yahoo!'s free games site is an easy introduction to online game play for **people** who are frightened by the words "download or (plug-in)." All the games offered on the site are Java-based and run...

...browser. Furthermore, the games on the site are mostly classic card and board games that **require** little or no instruction to play. The service does **require** registration, but if a user has signed up for any of Yahoo!'s other services...

20/3,K/67 (Item 2 from file: 636)

DIALOG(R) File 636:Gale Group Newsletter DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

02855010 Supplier Number: 45789269 (USE FORMAT 7 FOR FULLTEXT)

NEWSHARE CORP: Newshare corp.'s Clickshare software makes possible digital syndicates

M2 Presswire, pN/A

Sept 15, 1995

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 857

... third party."

A writer may choose to permit the Newshare Syndicate or other Clickshare-enabled **syndicates** to negotiate rights on his/her behalf when **content users** request publication, reposting or other **distribution** rights beyond a single browse. Or the writer may choose to simply attach a notice to his/her work advising that use for other than browsing **requires** their permission and purchase via Email or some other method.

Clickshare (SM) server software for...

?

Set Items Description
S1 675 AU=(DUTTA R? OR DUTTA, R?)
S2 574353 CONTENT? ? OR PUBLICATION? ? OR NEWSPAPER? ? OR PERIODICAL?
? OR BROADCAST? OR BROAD()CAST???
S3 14891 SYNDICAT?
S4 200741 CONFLICT? OR CLASH? OR INCONSISTEN? OR CONTRADICT?
S5 365925 SAME()TIME? OR SIMULTANEOUS? OR CONCURRENT?
S6 2230605 DOWNLOAD? OR TRANSMIT? OR TRANSFER? OR DISTRI-
BUT? OR DOWN()LOAD?
S7 1533621 CONSUMER? OR CUSTOMER? OR CLIENT? OR BUYER? OR PURCHASER? -
OR USER? OR PEOPLE OR PERSON? ? OR SUBSCRIBER? OR PARTICIPANT?
S8 3136882 CONDITION? OR CRITERIA OR REQUIRE? OR SPECIFI? OR CONSTRAI-
N?
S9 413 S2(5N)S3
S10 5 S9 AND S4
S11 53 S9 AND S8
S12 58 S10 OR S11
S13 49 S12 NOT PY>2001
S14 31 S13 NOT PD=20010628:20050519
S15 27 RD (unique items)

read

? show file
File 2:INSPEC 1969-2005/May W2
 (c) 2005 Institution of Electrical Engineers
File 35:Dissertation Abs Online 1861-2005/Apr
 (c) 2005 ProQuest Info&Learning
File 65:Inside Conferences 1993-2005/May W3
 (c) 2005 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Apr
 (c) 2005 The HW Wilson Co.
File 474:New York Times Abs 1969-2005/May 19
 (c) 2005 The New York Times
File 475:Wall Street Journal Abs 1973-2005/May 19
 (c) 2005 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
File 256:TecInfoSource 82-2005/Mar
 (c) 2005 Info.Sources Inc

15/5/1 (Item 1 from file: 2)

DIALOG(R) File 2:INSPEC

(c) 2005 Institution of Electrical Engineers. All rts. reserv.

6516327 INSPEC Abstract Number: C2000-04-7210N-027

Title: Making headlines with RSS

Author(s): Eisenzopf, J.

Journal: WEB Techniques vol.5, no.2 p.67-71

Publisher: Miller Freeman,

Publication Date: Feb. 2000 Country of Publication: USA

CODEN: WETEFA ISSN: 1086-556X

SICI: 1086-556X(200002)5:2L.67:MHW;1-N

Material Identity Number: F184-2000-001

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: In the early years of the Web, most sites were not concerned about sharing data with other sites. Today, the trend is that sites are increasingly interdependent and many rely upon integrating content that originates somewhere else. Effective integration usually **requires** a good deal of effort on the part of the information provider, as well as the recipient of each unique data source. Sharing content among sites is most often called **syndication**. Providing **content** from one source for distribution in many different channels is what a syndicate does, and it usually **requires** an established business relationship. Companies like iSyndicate.com and **specifications** such as Internet Content Exchange (ICE) are examples of attempts to apply the traditional syndication model to the Web. However, the Web also offers a new open-ended syndication model that's hardly traditional. The basis for this new model is an XML based format known as Rich Site Summary. RSS was first developed by Netscape to drive channels for Netscape Netcenter. Netscape no longer seems to be leading the RSS effort, but others, such have picked it up. More importantly, content providers like Slashdot, the Motley Fool, Wired News, and Linux Today have been adopting RSS as a means of circulating headlines and links to new stories on their sites. RSS is becoming a vital "what's new" mechanism that serves a variety of purposes while helping to attract traffic from many different locations on the Web. RSS seems to be succeeding because it's a simple way to solve a common problem (data sharing) that extends far beyond the idea of syndication. (0 Refs)

Subfile: C

Descriptors: electronic data interchange; hypermedia markup languages; information resources

Identifiers: RSS; Web sites; content integration; information provider; unique data source; syndication; business relationship; Internet Content Exchange; open-ended syndication model; XML based format; Rich Site Summary ; content providers; data sharing

Class Codes: C7210N (Information networks); C6130D (Document processing techniques); C6140D (High level languages); C6130E (Data interchange)

Copyright 2000, IEE

15/5/2 (Item 2 from file: 2)

DIALOG(R) File 2:INSPEC

(c) 2005 Institution of Electrical Engineers. All rts. reserv.

6412363

Title: ICE-ing the Web. Syndicating content in the quest for compelling commerce connections

Author(s): Bock, G.E.

Journal: E-Business Strategies & Solutions p.44-8

Publisher: Patricia Seybold Group,

Publication Date: Sept. 1999 Country of Publication: USA
CODEN: EBSSFW ISSN: 1524-6159
Material Identity Number: H397-1999-003
Language: English Document Type: Journal Paper (JP)
Treatment: Practical (P)

Abstract: The business opportunities for **content syndication** on the Web are growing at an increasingly rapid rate. Nevertheless, syndication **requires** an up-front investment in time and technical resources. Webmasters have to struggle with the bits and bytes of creating the connections and refreshing the **syndicated content** on a periodic basis. A major effort is now coming to fruition to standardize the technical details of **content syndication** over the Web. The Information and Content Exchange (ICE) Protocol seeks to provide a standardized method for **syndicating electronic content** -or any other kind of digital asset-among multiple locations in cyberspace. ICE provides a standardized "publish and subscribe" capability for distributing content among any number of sites on the Web. Based on XML, ICE identifies the syntax and semantics for **syndicating electronic content** within a distributed environment. ICE promises to have an impact on many different kinds of e-business environments, ranging from conventional electronic publishing to affinity marketing, supply chain management, and interactive personalization applications. As the protocol gains popularity and increased acceptance, ICE will become one of those extensions to the underlying plumbing of the Web that leads to many new business models. (0 Refs)

Subfile: D
Descriptors: electronic commerce; electronic publishing; hypermedia markup languages; information resources; marketing; protocols
Identifiers: electronic **content syndication**; business opportunities; Information and Content Exchange Protocol; digital asset; content distribution; Web sites; XML; syntax; semantics; e-business environments; electronic publishing; affinity marketing; supply chain management; interactive personalization applications; business models; commerce connections
Class Codes: D2080 (Information services and database systems); D2140 (Marketing, retailing and distribution)
Copyright 1999, IEE

15/5/3 (Item 3 from file: 2)
DIALOG(R)File 2:INSPEC
(c) 2005 Institution of Electrical Engineers. All rts. reserv.

6406241
Title: VerticalNet pursues new marketplace strategy
Author(s): Frey, M.M.; Bock, G.E.
Journal: E-Business Strategies & Solutions p.5-9
Publisher: Patricia Seybold Group,
Publication Date: Aug. 1999 Country of Publication: USA
ISSN: 1524-6159
Material Identity Number: H397-1999-002
Language: English Document Type: Journal Paper (JP)
Treatment: Practical (P)

Abstract: VerticalNet is changing its business model, moving from a content business model to a hybrid business model of content and commerce. The company aims to be the leading operator of industry- **specific** digital marketplaces. The authors argue that VerticalNet is wise to pursue a hybrid business model of content and commerce, but the commerce piece should be based on **content syndication** and new customer acquisition services for distributors and manufacturers. VerticalNet can win as an information and marketing company, but not as an end-to-end digital marketplace maker. (0

Refs)
Subfile: D
Descriptors: commerce; industries; information services; Internet
Identifiers: industrial marketplace; VerticalNet; digital marketplaces;
business model; content; commerce; business information; web sites
Class Codes: D2080 (Information services and database systems); D5020 (Computer networks and intercomputer communications); D2070 (Industrial and manufacturing)
Copyright 1999, IEE

15/5/4 (Item 4 from file: 2)
DIALOG(R) File 2:INSPEC
(c) 2005 Institution of Electrical Engineers. All rts. reserv.

6297049 INSPEC Abstract Number: C1999-08-6115-023
Title: Monterey-a Web content production system
Author(s): Edwards, J.; Steele, H.
Author Affiliation: ICL/BBC, London, UK
Journal: ICL Systems Journal vol.13, no.2 p.11-33
Publisher: ICL,
Publication Date: Spring 1999 Country of Publication: UK
CODEN: ISJOF2 ISSN: 1364-310X
SICI: 1364-310X(199921)13:2L.11:MCPS;1-E
Material Identity Number: F315-1999-001
Language: English Document Type: Journal Paper (JP)
Treatment: Practical (P)
Abstract: Monterey is a Web based system for the rapid production and deployment of content to the Internet. It has been developed specifically for the BBC's commercial Internet service, "beeb.com". This is a three-year partnership between ICL and BBC worldwide and is focused on delivering a return on investment by harnessing the revenue opportunities from advertising, e-commerce and syndication built on key BBC brands, content and personalities. This paper describes how the Monterey content production system (CPS) enables BBC editors, writers and designers to produce and publish stories, images and data on the WEB. (0 Refs)
Subfile: C
Descriptors: authoring systems; electronic publishing; information resources; Internet
Identifiers: Monterey; Web based system; beeb.com; content production system
Class Codes: C6115 (Programming support); C6150N (Distributed systems software); C7210N (Information networks); C7230 (Publishing and reproduction)
Copyright 1999, IEE

15/5/5 (Item 5 from file: 2)
DIALOG(R) File 2:INSPEC
(c) 2005 Institution of Electrical Engineers. All rts. reserv.

5770136 INSPEC Abstract Number: C9801-0230B-008
Title: Electronic publishers win big over freelancers
Author(s): Kirkman, C.S.
Journal: WEB Techniques vol.2, no.12 p.16, 18
Publisher: Miller Freeman,
Publication Date: Dec. 1997 Country of Publication: USA
CODEN: WETEFA ISSN: 1086-556X
SICI: 1086-556X(199712)2:12L.16:EPOF;1-E
Material Identity Number: F184-97011
Language: English Document Type: Journal Paper (JP)

Treatment: Applications (A)

Abstract: Electronic publishers won a big victory over freelance writers in a court case brought by the president of the National Writers Union, Jonathan Tasini, against The New York Times, LEXIS-NEXIS and other major online publishers. The case was brought as a test case by the freelance writers union, in an attempt to obtain compensation for use of their work in cyberspace. Although the case may be appealed, the electronic publishers were able to defeat it before it got to trial. Publishers are breathing a sigh of relief and writers are licking their wounds now that articles by freelance writers can be republished without permission or compensation as part of an online version of a newspaper or magazine. The Tasini case was filed in 1993 in the federal court in the Southern District Court of New York, which is a leader in the area of copyright-law decisions. The case focused on whether print publishers can acquire online rights from freelancers without using a written contract that **specifically** transfers the electronic rights. The writers argued that industry custom dictated that freelance writers only transferred "first-print" rights when they sold articles to a **periodical**. Other rights, such as **syndication** rights, had to be transferred by a separate written agreement. Also, the writers argued, the republication of works via a computer screen implicates the copyright law's separate "public display" rights, and the publishers needed to get separate permission to exercise these rights. (0 Refs)

Subfile: C

Descriptors: copyright; electronic publishing; legislation

Identifiers: electronic publishers; freelance writers; court case; National Writers Union; Jonathan Tasini; The New York Times; LEXIS-NEXIS; online publishers; compensation; cyberspace; republished articles; permission; federal court; copyright-law decisions; print publishers; written contract; electronic rights transfer; industry custom; first-print rights; periodicals; syndication rights; public display rights; written agreement; republication

Class Codes: C0230B (Legal aspects of computing); C7230 (Publishing and reproduction)

Copyright 1997, IEE

15/5/6 (Item 1 from file: 35)

DIALOG(R) File 35:Dissertation Abs Online
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01788543 ORDER NO: AADAA-I9997985

'A band of noble women': The WILPF and the politics and consciousness of race in the women's peace movement, 1915--1945

Author: Plastas, Melinda Ann

Degree: Ph.D.

Year: 2001

Corporate Source/Institution: State University of New York at Buffalo (0656)

Major Professor: Susan Cahn

Source: VOLUME 61/12-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 4977. 334 PAGES

Descriptors: WOMEN'S STUDIES ; HISTORY, BLACK ; AMERICAN STUDIES ; POLITICAL SCIENCE, GENERAL

Descriptor Codes: 0453; 0328; 0323; 0615

ISBN: 0-493-06655-1

Race played a central role in the development of the Women's International League for Peace and Freedom (WILPF), the leading women's peace organization. This dissertation explores the ways in which discourses of race, gender, and nation generated during World War I influenced the intellectual and pragmatic developments of the organization. Further, it

examines how the desire to end war encouraged the WILPF to make alliances with prominent black clubwomen and liberal black leaders in the National Association for the Advancement of Colored People (NAACP). It also examines the formative participation of black clubwomen in the WILPF. A comparative study of the cultural and political texts (pageants, novels, poetry, syndicated newspaper columns, speeches, and travel writings) produced by leading African American (Jessie Fauset, Alice Dunbar-Nelson, and Addie Hunton) and white (Emily Greene Balch, Rachel Dubois, and Anna Melissa Graves) women internationalists, reveals their pivotal role in challenging ideologies of scientific racism and in promoting transnationalism. In particular it examines African American and white women's efforts to contest the racism of U.S. economic imperialism in places like Haiti and Liberia and in U.S. domestic policy and society. From sponsoring international investigative missions to high society teas, the WILPF highlighted the centrality of race to the shape of global, national, and local conflicts.

It also explores women's local and national efforts to create and promote interracial women's peace communities. Of particular importance is the way in which WILPF Interracial Extension Committees utilized the classed discourse of noble womanhood as a bridge discourse between African American and white women. Through nationwide Interracial Extension Committees which brought people together to listen to leading New Negro artists and intellectuals, black clubwomen, and peace activists, the WILPF sought to make the women's peace movement a model for new and improved race relations. This dissertation explores both the accomplishments of the committees and the ultimate failure of the WILPF to fully integrate the participation of African American women in all aspects of the organization.

Through a comparative study of the postwar beliefs and actions of African American and white women, we see how the postwar racial climate exacted similar yet different meanings upon women's lives. Compelled by the rise in domestic racism unleashed by the war and the dangers of nationalism, African American and white women forged new commitments to securing racial justice and world peace. While sharing a dedication to peace and freedom, the influence of postwar racial politics produced significant differences in the day-to-day lives and political consciousness of African American and white women. For African American women the postwar years meant fighting for basic human rights and exploring the place of Pan-African consciousness in the securement of world peace and black freedom. White women, seeing connections between the mentalities of war and the popular philosophies of scientific racism and Anglo-Saxon superiority, dedicated themselves to challenging the social hierarchies of race. Ironically, at the same time their actions and beliefs reified the centrality of white womanhood to the securement of world peace, marginalizing black women's participation.

15/5/7 (Item 2 from file: 35)
DIALOG(R) File 35:Dissertation Abs Online
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01722458 ORDER NO: AADAA-I9952706
Thomas Hardy's short stories and Victorian periodicals
Author: Brownson, Siobhan Craft
Degree: Ph.D.
Year: 1999
Corporate Source/Institution: University of South Carolina (0202)
Major Professor: Patrick Scott
Source: VOLUME 60/12-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 4437. 240 PAGES
Descriptors: LITERATURE, ENGLISH
Descriptor Codes: 0593

Thomas Hardy's originally published his short fiction in periodicals, yet it has usually been analyzed outside that context as contributions to the short story form. This study examines his relationships with the editors and proprietors of five significant late Victorian periodical and discusses the effects of those relationships on his development as a writer in the genre.

The study is divided into seven sections. The introduction situates Hardy in the history of the short story and Victorian periodical publishing. The first full chapter focuses on Hardy's experience with the *New Quarterly Magazine* and two of its editors. The second deals with the impact of a weekly, the *Illustrated London News*, on four of Hardy's short story compositions. The third studies the successful manner in which he coped with the demands for bowdlerization of his work from the *Graphic's* editor, Arthur Locker, and its founder, William L. Thomas. Hardy's relationship with the *English Illustrated Magazine* is the subject of the fourth chapter, which also sheds light on his encounter with the literary agent, A. P. Watt. The fifth chapter views Hardy's experience with Tilotson's **Newspaper** Fiction Bureau, which syndicated four of his short stories. The conclusion looks more briefly at Hardy's American publication, specifically with Harper, and the contrasting authorial independence allowed by American editors, to throw into relief the positive goals for Hardy's creativity of periodical authorship.

15/5/8 (Item 3 from file: 35)
DIALOG(R) File 35:Dissertation Abs Online
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01527492 ORDER NO: AAD97-03582
ELECTRONIC PUBLISHING AND INTERACTIVE ADVERTISING: TOWARD A NORMATIVE THEORY FOR MEDIA PLANNING

Author: MICHELS, TARA ANNE

Degree: PH.D.

Year: 1996

Corporate Source/Institution: UNIVERSITY OF FLORIDA (0070)

Chair: KENT M. LANCASTER

Source: VOLUME 57/09-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 3732. 153 PAGES

Descriptors: MASS COMMUNICATIONS ; BUSINESS ADMINISTRATION, MARKETING

Descriptor Codes: 0708; 0338

In March 1995, Sun.ONE, the electronic, interactive version of The Gainesville Sun, published in Gainesville, Florida, went online. While both provide news and entertainment, the electronic Sun differs in one critical aspect: It provides advertisers with a superior opportunity to assess advertising exposure. In the paper version, an advertiser has only a vague idea of whether a reader has seen a particular advertisement. The electronic version, however, eliminates the guesswork. With Sun.ONE, each time a reader calls up a news story or an advertisement, the event is recorded. Thus an advertiser can be relatively certain that a reader is exposed to the message.

Knowing whether or not a reader has been exposed to a particular advertisement has long been a problem for media planners, who attempt to determine whether a particular vehicle is efficient or cost-effective relative to the alternatives. While media planners know how many people are exposed to a publication or program, they do not know the precise number of readers or viewers exposed to a particular advertisement. Instead, they try to estimate exposure using various quantitative methods.

The purpose of the present study is to assess these traditional

methods of media evaluation with respect to new interactive media and electronic publishing and to discover whether new evaluative methods will emerge.

The study found that traditional media evaluation tools apply to online advertising. The key difference is that online publishers can record each action or exposure. The concepts of advertising inquiry (click-through) rates and identifying high usage times are new media planning **criteria** that can be used to assess advertising in electronic publications. Advertising inquiry **requires** some level of involvement by users and is most akin to patterns of coupon clipping. Pinpointing peak traffic patterns could allow advertisers to pay for advertisements based on daypart, much like traditional broadcast media. The evaluation of interactive advertising permits the use of traditional tools while the development of new techniques holds promise not only for electronic publications , but for raising **syndicated** data quality supporting traditional media.

15/5/9 (Item 4 from file: 35)

DIALOG(R) File 35:Dissertation Abs Online
(c) 2005 ProQuest Info&Learning. All rts. reserv.

698362 ORDER NO: AAD80-25718

A DESCRIPTIVE ANALYSIS OF THE SYNDICATED RELIGIOUS TELEVISION PROGRAMS OF JERRY FALWELL, REX HUMBARD, AND ORAL ROBERTS (VOLUMES I-III)

Author: LLOYD, MARK LEWIS

Degree: PH.D.

Year: 1980

Corporate Source/Institution: THE UNIVERSITY OF MICHIGAN (0127)

Source: VOLUME 41/05-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 1822. 1058 PAGES

Descriptors: MASS COMMUNICATIONS

Descriptor Codes: 0708

This dissertation examines the television programs, the television production activities, the television personalities and the technical details behind the scenes of three major evangelical and/or fundamentalist independent organizations which syndicate a weekly religious television program nationally, and in some cases internationally, on a minimum of 150 regular television stations.

Jerry Falwell, Rex Humbard, and Oral Roberts are among the leading religious television program syndicators in America. They also are the founders and leaders of three independent giant multi-million-dollar corporations, with total annual budgets larger than those of many Protestant denominations. Since little has been written about the television activities of these men and their organizations, this study documents the facts relating to the existence of these television programs which are produced by these independent religious television syndicators.

Some examination of preaching style was necessary. Limitations, however, were imposed, as this study is not a rhetorical analysis or an evaluation of psychological implications. While a brief statement of the doctrinal position of each organization is included, this is for reference only. This study is not a treatise on theological differences. Documents and reports such as station logs, financial statements, income-cost analysis reports and the like, have also been included when pertinent to the study and available from the issuing organizations.

The **criteria** used for the descriptive analysis of each organization have been broken down into four general areas: organizational data, program format, program production, and program syndication.

The organizational data of each group include a biographical sketch of the leader and founder; a history of television within the

organization; and an analysis of the financial support. Much of the research in this area was developed from interviews, books, periodicals and recordings from within the organizations.

In the area of program format, the majority of the research came from the actual viewing and analyzing of the television programs of the **syndicators**. Emphasis in **content** analysis was first placed upon the grouping of the various program segments into predetermined areas. These are: program opening; introduction and/or welcome; music; announcements; promotion and/or fund appeals; guests; message and/or sermon; invitation and/or commitment; and program closing. The total time allotted to each area in each program is also included. Next, a program outline with segment timing was developed for each program.

The most exhaustive part of the study, perhaps, was the detailed technical analysis of each program. Half-inch helical scan videotapes were dubbed from the two-inch quad master tapes or were recorded directly from the air in a predetermined random method of selection during the winter, spring, summer and fall seasons of 1976. These tapes were then completely analyzed with particular attention paid to every shot change, camera move, video take or dissolve, key insertion or other technical change within the program. Each change was logged in footnote form, including the corresponding time of the change.

Research in program production includes identification and analysis of production facilities, production personnel, production aspects, and technical aspects. Most of the research in this area is the result of interviews with personnel employed by the various organizations. Additional analysis has been made of the individual television programs.

Program syndication is treated from the perspective of geographical coverage, time buying, program placement and duplication. The means of research in this area included interviews with people within the organizations and data developed from the broadcast industry in general.

This dissertation is descriptive in nature, with emphasis on television production and related activities. Comparisons of program quality are not even attempted.

15/5/10 (Item 1 from file: 99)
DIALOG(R) File 99:Wilson Appl. Sci & Tech Abs
(c) 2005 The HW Wilson Co. All rts. reserv.

2294953 H.W. WILSON RECORD NUMBER: BAST01026024
Eight essential strategies for repurposing content for the Web
Sherman, Chris;
EContent v. 24 no2 (Apr. 2001) p. 20-30
DOCUMENT TYPE: Feature Article ISSN: 1525-2531 LANGUAGE: English
RECORD STATUS: Corrected or revised record

ABSTRACT: There are eight essential strategies that publishers can use to repurpose content for the Web in a way that takes advantage of the Web's unique characteristics to provide users with the rich experience that they **require**. These eight strategies involve leveraging existing resources; discounting the notion that putting content on the Web site will have a negative impact on the existing off-line business; finding an appropriate balance between what is provided for free and what users will pay for; creating premium, Web-only content; encouraging readers to comment on stories and respond to content in various ways; adopting a portal model by aggregating content from a broad range of sources related to the publisher's niche; **syndicating** the **content**; and selling ancillary products. Employing such strategies should allow publishers to discover totally new revenue streams and reach new audiences. Sidebars outline pitfalls to avoid in Web publishing and present successful examples of Web

publications.

DESCRIPTORS: Internet content management;

15/5/11 (Item 2 from file: 99)

DIALOG(R) File 99:Wilson Appl. Sci & Tech Abs
(c) 2005 The HW Wilson Co. All rts. reserv.

1705108 H.W. WILSON RECORD NUMBER: BAST98057459

NEHA responds to false information about fecally transmitted diseases Bloom, Art;

Journal of Environmental Health v. 60 no9 (May '98) p. 51-2

DOCUMENT TYPE: Feature Article ISSN: 0022-0892 LANGUAGE: English

RECORD STATUS: New record

ABSTRACT: The president of the National Environmental Health Association responds to a recent **syndicated newspaper** article by Peter Gott on handwashing after the use of a rest room. Gott's comments suggesting that there is a low risk associated with hand contamination of fecal material **contradicted** the best science available on the subject and were irresponsible and blasphemous. It has been very well established, both microbiologically and epidemiologically, that infections by many enteric pathogens can and do occur via the fecal-oral route of transmission.

DESCRIPTORS: Hand; Feces;

15/5/12 (Item 1 from file: 474)

DIALOG(R) File 474:New York Times Abs
(c) 2005 The New York Times. All rts. reserv.

06564198 NYT Sequence Number: 031259930809

CBS PUSHES ITS AFFILIATES TO TOE LINE ON LETTERMAN

New York Times, Col. 1, Pg. 1, Sec. D

Monday August 9 1993

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

ABSTRACT:

CBS has been **clashing** with affiliates that refuse to make commitment to carry network's new late-night show, Late Show With David Letterman; many CBS station managers are enthused at prospect of having Letterman on network, but some stations have balked because they can make more money by **broadcasting syndicated** shows or reruns; clearance issue has been crucial to CBS, which needs to provide enough viewers for Letterman to compete with NBC's Jay Leno (M)

COMPANY NAMES: CBS INC; NATIONAL BROADCASTING CO (NBC)

DESCRIPTORS: TELEVISION; LATE SHOW WITH DAVID LETTERMAN (TV PROGRAM)

PERSONAL NAMES: CARTER, BILL; LETTERMAN, DAVID; LENO, JAY

15/5/13 (Item 2 from file: 474)

DIALOG(R) File 474:New York Times Abs

(c) 2005 The New York Times. All rts. reserv.

00730436 NYT Sequence Number: 091272761018

(Israeli newspaper Maariv repts that Joint Cs/S chmn Gen George S Brown was summoned Oct 15 by Defense Sec Donald H Rumsfeld about int with Ranan R

Lurie, which is scheduled to be published on Oct 24. Says Brown 1st denied there was int, then affirmed that it was taped and finally contended that interviewer misunderstood. Newspaper Yediot Ahronot also repts Brown's remarks that Israel was more mil burden than asset to US (S.)

New York Times, Col. 4, Pg. 6

Monday October 18 1976

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English
RECORD TYPE: Abstract

COMPANY NAMES: JOINT CHIEFS OF STAFF; KING FEATURES SYNDICATE ; MAARIV (ISRAELI NEWSPAPER); NEWSWEEK INTERNATIONAL (PUB); YEDIOT AHARONOT (ISRAEL) (NEWSPAPER)

DESCRIPTORS: ARMAMENT, DEFENSE AND MILITARY FORCES; FOREIGN AID; INTERNATIONAL RELATIONS; ISRAELI-ARAB CONFLICT ; UNITED STATES ARMAMENT AND DEFENSE

PERSONAL NAMES: BROWN, GEORGE S (1918-78); LURIE, RANAN R; RUMSFELD, DONALD H

GEOGRAPHIC NAMES: ISRAEL, STATE OF; MIDDLE EAST; UNITED STATES

15/5/14 (Item 1 from file: 475)

DIALOG(R) File 475:Wall Street Journal Abs
(c) 2005 The New York Times. All rts. reserv.

01121436 NYT Sequence Number: 003421790713

(Profile of Republican Presidential candidate Repr Philip Crane. Crane's conservative views were learned from his father George, who is author of The Worry Clinic, a syndicated newspaper column of psychological and medical advice. Central themes of Crane's campaign are incentives, which are answer to US energy shortage and sagging economic performance, and self-reliance. Crane insists he is in race to stay despite \$800,000 campaign debt. Crane drawing (L).)

FARNEY, DENNIS

Wall Street Journal, Col. 4, Pg. 1

Friday July 13 1979

DOCUMENT TYPE: Newspaper JOURNAL CODE: WSJ LANGUAGE: English
RECORD TYPE: Abstract

SPECIAL FEATURES: Drawing

DESCRIPTORS: ECONOMIC CONDITIONS AND TRENDS; ENERGY AND POWER; FINANCES; ISSUES AND PLATFORMS; PRESIDENTIAL ELECTION OF 1980; SHORTAGES

PERSONAL NAMES: FARNEY, DENNIS; CRANE, GEORGE (DR); CRANE, PHILIP M (REPR)

GEOGRAPHIC NAMES: UNITED STATES

15/5/15 (Item 1 from file: 583)

DIALOG(R) File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09519274

NewsEdge and Toshiba in JV

JAPAN: NEWSEDGE INTEGRATES SERVICES WITH TOSHIBA

Asian Communications (AHV) Mar 2001 p.7

Language: ENGLISH

NewsEdge Corporation will connect its joint venture partner, Toshiba's automatic translation services with NewsEdge's syndicated eTopics content . Through NewsEdge's subsidiary, the company will offer the combination to customers in Japan. With the availability of instantly

translated briefs of eTopics stories will enable Japanese web site operators to create action on their site, including increased traffic, greater loyalty and ultimately more e-commerce transactions. The first joint customer to sign up for the new service, Semiconportal, Japan's first semiconductor industry portal site. NewsEdge filters and aggregates thousands of industry- **specific** news articles into targeted topics quickly delivered to corporate web sites, extranets, communities and eCommerce exchanges.

COMPANY: NEWSEDGE; TOSHIBA; SEMICONPORTAL
PRODUCT: Databases (7375DA);
EVENT: Product Design & Development (33); Company Formation (14);
COUNTRY: Japan (9JPN);

15/5/16 (Item 2 from file: 583)
DIALOG(R) File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09495904
SanomaWSOY:n toimitusjohtajaksi valittu SyrjUnen hakee ostettavaa
FINLAND: NEW SANOMAWSOY MD ON STRATEGIES
Kauppalehti (XFD) 30 Mar 2001 p.5
Language: FINNISH

According to the new President of Finnish SanomaWSOY Group, Hannu SyrjUnen, the group will retain its strategies of increasing the international business operations. SyrjUnen says that SanomaWSOY intends to increase its holding in the Russian Smena to 25% in 2001. According to SyrjUnen, the acquisition <of 19% in March 2001> was a small step to the Group. All subsidiary Groups of the SanomaWSOY Group will make similar moves, however, they will not be enough to reach the internationalisation goals of the Group. That will **require** more greater action. SyrjUnen points out that the growth goal cannot be reached only with organic growth.

COMPANY: SANOMAWSOY; SYRJDEN HANNU; SMENA
PRODUCT: Magazines (2721); Newspapers (2711); News Syndicates & Wire Svcs (7350); Television Broadcasting (4833); Financial Service Information Providers (7375FN);
EVENT: Company Acquisitions (16); Planning & Information (22);
COUNTRY: Finland (5FIN);

15/5/17 (Item 3 from file: 583)
DIALOG(R) File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06301588
L'AFP s'associe avec l'agence amricaine Bloomberg
FRANCE: BLOOMBERG'S AMBITIONS
Le Monde (LM) 24 Apr 1996 p.28
Language: FRENCH

US financial and economic press agency Bloomberg is to introduce a new TV channel dedicated to finance as of 1 June 1996 in France. <French water distribution group> Lyonnaise des eaux and BFM <the French finance-specialised radio of which Bloomberg is a shareholder> will be involved in the project. Bloomberg has also signed a partnership agreement with its French colleague AFP, the oldest (1835) news agency worldwide. Bloomberg's 150,000 clients will be given a one-month free access to AFP's

news through the firm's **specific** fleet of 57,000 terminals. They shall then pay a monthly subscription for those four services, including AFX, AF-Asie, the French-speaking financial service and the English-speaking general news service.

COMPANY: AFP; BFM; LYONNAISE DES EAUX; BLOOMBERG

PRODUCT: Water & Drainage Facilities Constr (1623WD); Water Supply Industry (4940); News **Syndicates** & Wire Svcs (7350); Radio Broadcasting (4832); Television Broadcasting (4833);

EVENT: Product Design & Development (33); Companies Activities (10);

Company Formation (14); Plant/Facilities/Equipment (44);

COUNTRY: France (4FRA); United States (1USA);

15/5/18 (Item 1 from file: 256)

DIALOG(R) File 256:TecInfoSource

(c) 2005 Info.Sources Inc. All rts. reserv.

00130700 DOCUMENT TYPE: Review

PRODUCT NAMES: NewsEdge (258784); NewsEdge Insight (049468)

TITLE: NewsEdge Announces Electronic Publishing Technology

AUTHOR: Hane, Paula J

SOURCE: Information Today, v18 n4 p24(1) Apr 2001

ISSN: 8755-6286

Homepage: <http://www.infotoday.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

NewsEdge's NewsEdge Live and NewsEdge Insight are also highlighted in an announcement of NewsEdge's NewsEdge Electronic Publishing Technology. NewsEdge Live and NewsEdge Insight merge three components in NewsEdge, including technology, **syndicated content** and infrastructure, and the user interface. NewsEdge had previously announced a new direction and entry to the markets for **syndicated e-content** and infrastructure services to be inserted to business-centered Web sites, including portals, extranets, and e-commerce business exchanges. NewsEdge Electronic Publishing Technology allows content creators and information providers to gather and standardize content from different source; categorize the content with NewsEdge's patented taxonomy for over 2,000 topics; and serve it up on the Web in a real-time XML format. NewsEdge's industry experience in refinement, tagging, prioritizing, and distributed content is another advantage to publishers. NewsEdge also announced that its technology has been licensed by Business.com, a Web-accessible business information site. NewsEdge also worked with Primedia to help it organize content and create XML feeds of publications to be inserted in Primedia IndustryClick sites. NewsEdge Publishing Technology begins at about \$50,000 and increases based on complexity of publishing **requirements** and number of publications.

COMPANY NAME: NewsEdge Corp (478954)

DESCRIPTORS: Alerts; Content Providers; Electronic Publishing; News Services

REVISION DATE: 20020830

15/5/19 (Item 2 from file: 256)

DIALOG(R)File 256:TecInfoSource
(c) 2005 Info.Sources Inc. All rts. reserv.

00129729 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--NextPage Inc (853747)

TITLE: NextPage Provides Napster-Like Collaboration Solutions

AUTHOR: Ojala, Marydee

SOURCE: eContent, v24 n2 p64(2) Apr 2001

ISSN: 0162-4105

HOMEPAGE: <http://www.onlineinc.com/econtent>

RECORD TYPE: Review

REVIEW TYPE: Company

NextPage, a software vendor providing tools that allow people to manage, access, and exchange distributed content among partners, suppliers, customers, and employees, has begun using peer-to-peer (P2P) terminology in its promotional material. Although P2P is not a new technology, it does allow content sharing and collaboration. For instance, if an employee in a multinational company wants to find a **specific** type of company- known and -documented statistical data for a project, the NextPage NXT3 e-content platform, which uses distributed processing, can be used to find and obtain the information. Components of NXT 3 are the search engine, **content syndicators**, **content** adapters, security services, and **content** server. The adapters allow the engine to search for all types of file formats. NextPage and Interwoven have jointly developed a way to use eXtensible Markup Language (XML) tags to enhance the searching task, and users can retrieve relevant information based on metadata and text. A spokesperson for NextPage says NXT3 is more inclusive than exclusive. The spokesperson demonstrates architecture by drawing overlapping circles that represent information **requirements** at any given time and security **requirements**. One NXT 3 user is a major accounting firm that uses the software to sift through documents and to incisively find relevant information on industry and government Web sites.

COMPANY NAME: NextPage Inc (468428)

DESCRIPTORS: Content Management; Content Providers; Electronic Publishing;

Peer to Peer Networking

REVISION DATE: 20030830

15/5/20 (Item 3 from file: 256)

DIALOG(R)File 256:TecInfoSource

(c) 2005 Info.Sources Inc. All rts. reserv.

00128728 DOCUMENT TYPE: Review

PRODUCT NAMES: Content Providers (830207); Business Models (841277)

TITLE: Content Unchained: The New Value Web

AUTHOR: Pack, Thomas

SOURCE: eContent, v24 n1 p36(5) Feb/Mar 2001

ISSN: 0162-4105

HOMEPAGE: <http://www.onlineinc.com/econtent>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

According to the authors of a book about 'Harnessing The Power Of Business Webs,' the new value proposition depends upon service- optimized customization. The authors use the value-chain model to describe manufacturing at Dell Computer, but many parts of the same model can be applied to content companies vying for a share of the content distribution market. Models currently in vogue include pay- per-view, subscription, ad-supported, and e-commerce-delivered. However, each may work best for **specific** types of content and audiences. Each may also have a different impact on the market as a whole. Content consumers are making known their preferences as to types of value, as well. For instance, in the news arena, people want to see some free content, but also understand that costly-to-maintain archived data is fee-based. An analyst says online **syndication** is affecting availability of free **content**, since it enables more sites than before to provide articles from multiple publications. One site that allows sites to provide end-users with free content is ScreamingMedia, whose spokesperson says a site cannot survive with only one revenue stream, such as advertising. Sites need sponsorship or e-commerce components, and also to be able to license their own content. Topics covered include the new value of partnerships; e-commerce enhancements; module-based content delivery; three models (subscription, pay-per-view, and corporate).

COMPANY NAME: Vendor Independent (999999)

SPECIAL FEATURE: Charts

DESCRIPTORS: Business Models; Content Delivery; Content Providers; Publishing

REVISION DATE: 20010430

15/5/21 (Item 4 from file: 256)

DIALOG(R) File 256:TecInfoSource

(c) 2005 Info.Sources Inc. All rts. reserv.

00128727 DOCUMENT TYPE: Review

PRODUCT NAMES: Content Management (842265)

TITLE: Content Management Technology: A Booming Market

AUTHOR: Trippe, Bill

SOURCE: eContent, v24 n1 p22(6) Feb/Mar 2001

ISSN: 0162-4105

Homepage: <http://www.onlineinc.com/econtent>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

eXtensible Markup Language (XML), HyperText Markup Language (HTML), Wireless Application Protocol (WAP), ICE (Information and Content Exchange), and digital rights management (DRM) are highlighted in a discussion of content management. Content management, although difficult to define **specifically**, is a long-term technology with extensive reach. It is also big business, with a value predicted to grow to \$5.3 billion by 2004, with related services rising to \$8 billion in the same time period. Many vendors are in the market, including Vignette, Interwoven, Broadvision, Eprise, worldweb.net, and FutureTense. Content management systems often support portals, which are unified points of access to data, documents, and applications used by people in one group or one enterprise. The new portals have to manage text, graphics, links, binary formats, office documents, Portable Document Format (PDF) files, e-mail, **syndicated**

content feeds, and more. Content also includes various media types, including animation, audio and video. Therefore, content includes just about all filetypes and formats, including HTML, XML, office documents, structured/unstructured formats, and metadata. When all this content is aggregated and managed, it also must be effectively delivered to an audience. Topics covered include more delivery methods, syndication, the importance of XML, DRM, and vendors.

COMPANY NAME: Vendor Independent (999999)
DESCRIPTORS: Content Management; Copyrights; WAP; XML
REVISION DATE: 20020228

15/5/22 (Item 5 from file: 256)
DIALOG(R) File 256:TecInfoSource
(c) 2005 Info.Sources Inc. All rts. reserv.

00127601 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--MarketWatch Information Services (869562)

TITLE: The Cool Thing About Aggregation: Jay Chiat's ScreamingMedia...
AUTHOR: Berger, Warren
SOURCE: Wired, v8 n10 p186(8) Oct 2000
ISSN: 1059-1028
HOMEPAGE: <http://www.wired.com>

RECORD TYPE: Review
REVIEW TYPE: Company

Jay Chiat, helmsman for online content broker ScreamingMedia, talks about how he plans to make money from ScreamingMedia's sifted content and says he will also 'address the industry's great content conundrum--who's gonna pay?--while also designing a model workplace and throwing some great parties.' Chiat believes in successful companies with 'utopian work societies' where creativity thrives, people inhale and exhale inspiration, and equality rules. ScreamingMedia appears to be a stable company working from a converted warehouse in New York, New York, where sales representatives work the phones to buy content cheap and sell it lucratively. ScreamingMedia acquires the rights to articles and content from online publishers. Content is processed through a filtering system that sorts it into info-capsules that are customized for subscribers based on **specific** interests. ScreamingMedia, which offers providers a small percentage (usually about one-third of the subscriber fees), has not had an easy time getting publishers to sell their content. Larger media companies have steered clear of StreamingMedia's dribbling revenues, but they now know that consumers do not want to pay anything for content. However, an analyst says StreamingMedia and other providers will gain from a huge expansion in **content syndication** in the next few years.

COMPANY NAME: MarketWatch Information Services (671371)
DESCRIPTORS: Content Providers; Publishing; Streaming Media
REVISION DATE: 20040130

15/5/23 (Item 6 from file: 256)
DIALOG(R) File 256:TecInfoSource
(c) 2005 Info.Sources Inc. All rts. reserv.

00126925 DOCUMENT TYPE: Review

PRODUCT NAMES: Content Providers (830207); E-Commerce (836109)

TITLE: Content Counts: The right information keeps customers coming back
AUTHOR: Rogak, Lisa
SOURCE: eCOMMERCE BUSINESS, v1 n11 p30(3) Sep 11, 2000
ISSN: 1529-0077
HOMEPAGE: http://www.ecommercebusinessdaily.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

A discussion of the importance of compelling content on e-commerce sites is discussed by an analyst and spokespeople for GreatEntertaining.com and NewsEdge; RandMcNally.com's content strategy is also described. The analyst says World Wide Web sites now quickly remove Web content that does not generate sales, while a producer for Black Hammer, an interactive Web agency, says many e-businesses prefer to make their sites less cluttered and to emphasize richer content. She recommends a focus on interactive and visual content, which can be obtained from StockObject, a provider of economically priced **content**. Cliff Pollan of Newsedge, a **syndicator** of **content** and newsfeeds to business-centered World Wide Web sites and corporations, says businesspeople want news that centers around their own industries. When **specific** topics are the emphasis, connections are created with visitors, and visitor retention is increased. These new relationships can help generate revenue by selling books and other information about similar topics. Christy Ross, CEO and founder of GreatEntertainment.com, a party e-commerce site, now divides content into separate channels that center of differing demographics, including adults and children. Rand McNally provides a fully integrated site with detailed instructions and navigation tools and suggests **specific** sites and attractions throughout.

COMPANY NAME: Vendor Independent (999999)
SPECIAL FEATURE: Charts
DESCRIPTORS: Content Providers; E-Commerce; Internet Marketing; News Services
REVISION DATE: 20010228

15/5/24 (Item 7 from file: 256)
DIALOG(R)File 256:TecInfoSource
(c) 2005 Info.Sources Inc. All rts. reserv.

00125943 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--Jamcracker Inc (872458)

TITLE: Jamcracker Trains For Rapids: ASP gives customers choice...
AUTHOR: Cone, Edward
SOURCE: Interactive Week, v7 n30 p28(2) Jul 31, 2000
ISSN: 1078-7259
HOMEPAGE: http://www.interactive-week.com

RECORD TYPE: Review
REVIEW TYPE: Company

Jamcracker, an application service provider (ASP) aggregator, bundles multiple applications from different providers for customers, which get a wider choice of outsourced applications, one bill, and a single point of

contact for service problems. According to Mark Terbeek, co-founder of Jamcracker with CEO K. B. Chandrasekhar, Jamcracker is buying wholesale from ASPs on the back end to syndicate ASPs, just as a cable system distributes, for instance, the HBO TV channels. An analyst says the ASP aggregator market is a good one for many users, who get one-stop shopping and are freed from tasks **required** to manage multiple relationships. However, another analyst says the aggregation of ASPs creates an intermediary in a market that could be more efficient without intermediaries. Terbeek agrees to a certain extent, but says Jamcracker provides added value. While value added resellers that only focused on hardware failed, other VARs do well. Another example of an aggregator is America Online, which **syndicates content**. According to Terbeek, Jamcracker's model is built on 'world-class support and a single bill.' One user says, 'I need for them to really own any problem that comes up...I don't want them calling me back, I want them to take care of it, chase the problem to resolution.' However, before ASP aggregators can become mainstream providers, Jamcracker and other ASP aggregators will have to wait until more than (the current) 10 percent of the CEO/CTO community understands the advantages of the aggregator model.

COMPANY NAME: Jamcracker Inc (677337)
DESCRIPTORS: ASP (Application Service Providers); Integration Software;
Outsourcing
REVISION DATE: 20020730

15/5/25 (Item 8 from file: 256)
DIALOG(R) File 256:TecInfoSource
(c) 2005 Info.Sources Inc. All rts. reserv.

00125726 DOCUMENT TYPE: Review

PRODUCT NAMES: Electronic Customer Service (840572)

TITLE: In Living Color: The need to manage customer interactions in real...
AUTHOR: Davydov, Mark M, PhD
SOURCE: Intelligent Enterprise, v3 n13 p40(6) Aug 18, 2000
ISSN: 1524-3621
HOMEPAGE: <http://www.intelligententerprise.com>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

The newest customer relationship management (CRM) products recognize e-commerce companies' need to manage customer interactions in real time. Successful implementations can increase profits by making online sales and also by creating e-marketplaces for buyers and sellers, who can meet and exchange goods and services through re-intermediation. For instance, a new paradigm known as Internet interaction management (IIM), which can also be called Internet CRM (ICRM), Internet relationship management (IRM), and electronic CRM (e-CRM), aims to enhance customer satisfaction by meeting business performance goals and enhancing customer interaction over the Internet. Four primary **requirements** must be considered: understanding of customers' needs; inducing customers to begin revenue-generating transactions; lowering customer migration rates through an increased customer involvement; and attracting possible customers through personalization. When IIM is usefully deployed, the architecture supports operation of dynamic, personalized, Web-based customer-facing systems. Whereas conventional CRM relies on decision support technologies that

optimize customer service, sales, and support processes, IIM emphasizes leveraged, personalized, pertinent communications with customers over e-channels. Among topics discussed are information integration, advanced **content** management, personalized **syndication** and **broadcasting**, in-place data mining, workflow process management, and new rules for the New Economy.

COMPANY NAME: Vendor Independent (999999)

SPECIAL FEATURE: Charts

DESCRIPTORS: CRM; E-Commerce; Electronic Customer Service; New Economy

REVISION DATE: 20011130

15/5/26 (Item 9 from file: 256)

DIALOG(R) File 256:TecInfoSource

(c) 2005 Info.Sources Inc. All rts. reserv.

00124896 DOCUMENT TYPE: Review

PRODUCT NAMES: B2B Marketplaces (842338); Software Selection (839965)

TITLE: Let's Make a Business-to-Business Deal

AUTHOR: Huff, Rich Meister, Frank Fenner, Joe

SOURCE: Information Week, v793 p53(4) Jul 3, 2000

ISSN: 8750-6874

Homepage: <http://www.informationweek.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Prospective purchasers of e-commerce deployment platforms have to ensure that their vendors can extend a full set of functions, beyond mere ability to support browser-enabled transactions. For instance, in their rush to enter the market, many e-commerce platform vendors have not sufficiently provided functionality and back-office links **required** for B2B e-commerce links. Doculabs, which is evaluating e-commerce platforms, has considered products from Allaire, Blue Martini, IBM, and Intershop. It will soon consider products from Microsoft, SpaceWorks, and Trilogy. B2B features that should be part of every solution include pricing and payment, relationship management, **content** and application **syndication**, reporting, back-end connectivity, and bill presentment and payment. Many currently available products support business to consumer (B2C) transactions, but business users use a direct sourcing purchasing model that **requires** the ability to negotiate terms to determine the final price. Considerations include warranty coverage, volume-based pricing, and carrier preferences. Most solutions cannot handle more than two shipping and billing addresses for a single customer, but useful B2B sites need personalization features for managing the intricate purchasing choices of trading partners. Reporting needs differ from those of B2C because companies using e-marketplaces need more detailed data describing the profitability of a marketplace for companies.

COMPANY NAME: Vendor Independent (999999)

SPECIAL FEATURE: Charts Tables

DESCRIPTORS: B2B Marketplaces; E-Commerce; Software Selection

REVISION DATE: 20010430

15/5/27 (Item 10 from file: 256)

DIALOG(R) File 256:TecInfoSource

(c) 2005 Info.Sources Inc. All rts. reserv.

00119587 DOCUMENT TYPE: Review

PRODUCT NAMES: XML (837709); WebSphere (709549); MQ Messaging Server (774863); Xtend (735175); VisualXML (735345)

TITLE: Unifying Knowledge with XML

AUTHOR: Lawton, George

SOURCE: Knowledge Management, v2 n8 p38(6) Aug 1999

HOMEPAGE: <http://www.kmmag.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

eXtensible Markup Language (XML), IBM's WebSphere and MQ Messaging Server, Enigma's Xtend, and Bluestone's VisualXML are highlighted in a discussion of application-neutral systems that show the value of XML as a language that unifies knowledge. XML can be considered a kind of universal language, to which different data formats can be automatically translated. Multiple corporate and commercial applications currently in use show how XML integrates legacy applications and supports content publishing and e-commerce. As the number of such applications expands, XML will more quickly become the lingua franca of the information economy. Because many information systems of the future, including e-commerce and corporate portals, require integration of content from multiple sources and management of content delivery in a personalized mode, XML continues to be key to the ongoing development of the information economy. XML will become as ubiquitous as HTML for the Web. Groups and industries are developing document type definitions (DTDs) and schemas for content distribution, commerce, and other areas. Many software developers now support XML in their newest applications and servers, including IBM in WebSphere, DB/2, and MQ Messaging Server. Epic, Astoria, and Xtend can push content to the Web, and XML can also be used to convert hard copy to other media. Vignette's Syndication Server uses XML to allow content sharing between business partners.

COMPANY NAME: Vendor Independent (999999); IBM Corp (351245); Enigma Inc (628913); Hewlett-Packard Software Solutions Organization (534889)

SPECIAL FEATURE: Screen Layouts Charts

DESCRIPTORS: Application Servers; Electronic Publishing; Information Management; Integration Software; Standards; XML

REVISION DATE: 20010630